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# **Tobacco Return 2014 Calendar Year**



Calendar Year 2014

**Total Tobacco product released for sale**

<u>Cigarettes</u>	<u>Sticks</u>	<u>Pieces per Retail</u> <u>pkt</u>	<u>RRP per retail pkt</u>	<u>Max Weight per Stick</u>
EASY 30S RED X 6 (VIRGINIA)	1,565,100	30	\$22.50	.079 g/pc
REEF CORAL 20S X10	2,692,300	20	\$14.90	.079 g/pc
REEF LAGOON 20S X10	407,600	20	\$14.90	.079 g/pc
EASY BLUE 20S X 10	585,660	20	\$14.90	.079 g/pc
EASY GREEN 20S X10	704,400	20	\$14.90	.079 g/pc
EASY RED FF 20S X 10	6,575,140	20	\$14.90	.079 g/pc
MANITOU 20 X 10 GOLD NATURAL CIGARETTES	135,000	20	\$18.00	.079 g/pc
TRADITION 20S X 10 VIRGINIA	316,220	20	\$15.50	.079 g/pc
<u>Cigars</u>	<u>Sticks</u>	<u>Pieces per Retail</u> <u>pkt</u>	<u>RRP per retail pkt</u>	
CANDLELIGHT CORONA HAVANA 5PK	340	5	\$50.00	6 gm/pc
DRUM CORONA SLIM HAVANA 25PCE	43,800	25	\$100.00	2 gm/pc
CANDLELIGHT FILTERED CHERRY 50PK	32,750	50	\$95.00	1.1 gm/pc
CANDLELIGHT FILTERED VANILLA 50PK	73,000	50	\$95.00	1.1 gm/pc
HARVEST VANILLA CHERRY CIGAR 50PCE	156,300	50	\$95.00	0.7 gm/pc
SEÑORITA CHERRY 1X 5PKT	1,479	5	\$22.50	2.2 gm/pc
SEÑORITA COFFEE 1X 5PKT	36	5	\$22.50	2.2 gm/pc
SEÑORITA VANILLA 1X 5PKT	5,114	5	\$22.50	2.2 gm/pc
SEÑORITA WHISKY 1 X 5PKT	340	5	\$22.50	2.2 gm/pc
<u>RYO</u>	<u>kgs</u>	<u>Gms per Retail</u> <u>pkt</u>	<u>RRP per retail pkt</u>	
EASY RYO REGULAR FINE CUT 30GM (YELLOW)	2,430.21	30	\$32.50	30 gm/pc
EASY RYO RUM BLEND (MAROON) 30GM	2,377.71	30	\$33.50	30 gm/pc
REEF VIRGINIA RED 30G	2,525.19	30	\$32.50	30 gm/pc
MANITOU VIRGINIA GOLD 30GM	16.20	30	\$39.90	30 gm/pc
MANITOU VIRGINIA GOLD 35GM	92.89	35	\$45.00	30 gm/pc



**FORM OF RETURN**

*Manufacturer or importer:* Heintz Van Landewyck s.à.r.l.

*Calendar year:* 2014

*Tobacco Product Class:* Cigarettes

This Return has been made in respect of all products sold by *Heintz Van Landewyck s.à.r.l.* in this product class in New Zealand.

- a) Tobacco Weight by Product Class (including additives and Moisture ) : per 1000 cigarettes = 0.720 kg tobacco
- b) Weight of Additives in Total by Product Class (excluding water) : per 1000 kg tobacco, 43.70 kg additives are used (i.e. 4.37%)
- c) List of additives and quantities not exceeded for each brand and brand variant in this return : see attached Schedule A.
- d) By-brand information : see attached Schedule B

I, Dr. Marc Scharfe (Laboratory Manager) of Luxembourg, hereby certify that the information contained in and annexed to this Return is correct for the purposes of the Smokefree Environments Act 1990.

This information is provided in confidence and may not be communicated to others.

Dated at Luxembourg this 19<sup>th</sup> of January 2015

*Dr. Marc Scharfe  
Laboratory Manager  
Analytical Services Laboratory  
Landewyck Group s.à.r.l.*

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**LANDEWYCK GROUP**  
LUXEMBOURG



**FORM OF RETURN**

*Manufacturer or importer:* Heintz Van Landewyck s.à.r.l.

*Calendar year:* 2014

*Tobacco Product Class:* Roll Your Own Tobacco

This Return has been made in respect of all products sold by *Heintz Van Landewyck s.à.r.l.* in this product class in New Zealand.

- a) Tobacco Weight by Product Class (including additives and Moisture ) : 1000 kg Roll Your Own Tobacco Product = 740 kg tobacco
- b) Weight of Additives in Total by Product Class (excluding water) : per 1000 kg tobacco, 80.10 kg additives are used (i.e. 8.01 %)
- c) List of additives and quantities not exceeded for each brand and brand variant in this return : see attached Schedule A.
- d) By-brand information : see attached Schedule B

I, Dr. Marc Scharfe (Laboratory Manager) of Luxembourg, hereby certify that the information contained in and annexed to this Return is correct for the purposes of the Smokefree Environments Act 1990.

This information is provided in confidence and may not be communicated to others.

Dated at Luxembourg this 19<sup>th</sup> of January 2015

*Dr. Marc Scharfe  
Laboratory Manager  
Analytical Services Laboratory  
Landewyck Group s.à.r.l.*

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**LANDEWYCK GROUP**  
LUXEMBOURG



**SMOKE FREE ENVIRONMENT REGULATION 1999  
SCHEDULE 6**

*Manufacturer or importer:* Heintz Van Landewyck s.à.r.l.  
*Laboratory:* Luxembourg  
*Calendar year:* 2014  
*Product:* Cigarettes

<u>Brand and brand variant</u>	<u>Tar</u>	<u>Nicotine</u>	<u>CO</u>
Easy Red	10.1	0.73	9.8
	<u>Tar Mean CI*</u>	<u>Nicotine Mean CI*</u>	<u>CO Mean CI*</u>
	0.42	0.05	0.63
	<u>Tar</u>	<u>Nicotine</u>	<u>CO</u>
Reef Lagoon	7.1	0.51	8.4
	<u>Tar Mean CI*</u>	<u>Nicotine Mean CI*</u>	<u>CO Mean CI*</u>
	0.32	0.03	0.52
	<u>Tar</u>	<u>Nicotine</u>	<u>CO</u>
Reef Coral	9.8	0.71	9.6
	<u>Tar Mean CI*</u>	<u>Nicotine Mean CI*</u>	<u>CO Mean CI*</u>
	0.64	0.06	0.50

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**LANDEWYCK GROUP**  
 LUXEMBOURG



*\*CI = 95% confidence interval*

I, Dr. Marc Scharfe (Laboratory Manager) of Luxembourg, certify that the report correctly records the results of all tests carried out at the laboratory of Landewyck Group, Luxembourg by or on behalf of *Heintz Van Landewyck s.à.r.l.* during the year 2014 for the purposes of section 33 of the Smokefree Environments Act 1990.

Dated at Luxembourg this 19<sup>th</sup> of January 2015.

A handwritten signature in black ink, appearing to read 'M. Scharfe', is written over a large, faint circular watermark or background mark.

*Dr. Marc Scharfe  
Laboratory Manager  
Analytical Services Laboratory  
Landewyck Group s.à.r.l.*

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LANDEWYCK GROUP  
LUXEMBOURG

# Tobacco Return

# Schedule A

**Manufacturer :** Heintz Van Landewyck s.à.r.l.  
31, rue de Hollerich  
L-1741 Luxembourg  
Luxembourg

**Calendar Year :** 2014

**Tobacco product classes :** Cigarettes  
Roll Your Own Tobacco

**Composite List of Ingredients Added to Heintz Van Landewyck Tobacco Products  
Sold in New Zealand (2014)**

NAME	Function	Quantity not exceeded [%]	CAS N°
CELLULOSE DIACETATE	FILTRATION MATERIAL	20.0	9004-35-7
WATER, PURIFIED, AND/OR DISTILLED AND/OR DEIONIZED AND/OR MINERAL	PROCESSING AID	20.0	7732-18-5
CELLULOSE FIBER	FIBER	5.0	65996-61-4
PROPYLENE GLYCOL [1,2-]	HUMECTANT	4.0	57-55-6
CELLULOSE	FILLER	4.0	65996-61-4
CELLULOSE FIBER	FIBER	3.0	65996-61-4
CALCIUM CARBONATE	FILLER	3.0	471-34-1
INVERT SUGAR	HUMECTANT	3.0	8013-17-0
GLYCEROL	HUMECTANT	3.0	56-81-5
TRIACETIN	PLASTICISER	2.0	102-76-1
WATER, PURIFIED, AND/OR DISTILLED AND/OR DEIONIZED AND/OR MINERAL	PROCESSING AID	2.0	7732-18-5
ETHYLENE, VINYL ACETATE CO-POLYMER	ADHESIVE	2.0	24937-78-8
CALCIUM CARBONATE	TIPPING PAPER AND TIPPING PAPER INKS (UNBURNT)	2.0	471-34-1
CALCIUM CARBONATE	FILLER	1.0	471-34-1
COCOA, COCOA-BUTTER, COCOA SHELL AND COCOA PRODUCTS	FLAVOURING	1.0	68916-17-6 95009-22-6 8002-31-1 84649-99-0 84649-99-3
FILTRATION MATERIALS <0.1%	FILTRATION MATERIAL	1.0	-
BENZOIC ACID AND/OR ITS SODIUM SALT	PRESERVATIVE	1.0	65-85-0 532-32-1
POLYVINYL ALCOHOL	FIBER	1.0	25213-24-5
FLAVOURS <0.1%	FLAVOURING	0.4	-
IRON OXIDE BLACK (Fe3O4) E172 IRON OXIDE RED (Fe2O3) E172 IRON OXIDE YELLOW (FeO) E172	TIPPING PAPER AND TIPPING PAPER INKS (UNBURNT)	0.5	1317-61-9 1309-37-1 20344-49-4
HONEY AND/OR HONEYDEW (MELON) FLAVOUR AND/OR ABSOLUTE	FLAVOURING	0.5	8028-66-8
PROCESSING AIDS	TIPPING PAPER AND TIPPING PAPER INKS (UNBURNT)	0.5	-
PARAFFINIC WHITE MINERAL OIL	PROCESSING AID	0.5	8042-47-5
TITANIUM DIOXIDE	FILLER	0.5	13463-67-7
HYDROCARBON WAXES (PETROLEUM), HYDROTREATED MICROCRYST.	BINDER	0.5	63231-60-7
PROCESSING AIDS <0.1%	PROCESSING AID	0.5	-
CITRATE, SODIUM OR POTASSIUM	COMBUSTION MODIFIER	0.5	6132-04-3 68-04-2 6100-05-6 994-36-5 866-84-2
POLYVINYL ALCOHOL	BINDER	0.5	9002-89-5
STARCH, [MODIFIED]	BINDER	0.5	9063-45-0 9005-25-8 125109-81-1
ADHESIVES PROCESSING AIDS <0.1%	PROCESSING AID	0.5	-
PROCESSING AIDS <0.1%	FILTER OVERWRAP PROCESSING AIDS	0.5	-
CITRIC ACID	PRESERVATIVE	0.2	77-92-9
LICORICE	FLAVOURING	0.1	68916-91-6
INKS	INKS USED ON CIGARETTE PAPERS	0.1	-

# Tobacco Return

# Schedule B

**Manufacturer :** Heintz Van Landewyck s.à.r.l.  
31, rue de Hollerich  
L-1741 Luxembourg  
Luxembourg

**Calendar Year :** 2014

**Tobacco product classes :** Roll Your Own Tobacco

By-Brand List of Ingredients Added to Heintz Van Landewyck Tobacco Products Sold in New Zealand

Easy Rum Blend (30g)
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Tobacco product class : Roll your own tobacco

INGREDIENTS	Max. use level (%)
TOBACCO	80.00
WATER	20.00
PROPYLENE GLYCOL [1,2-]	4.00
INVERT SUGAR	3.00
GLYCEROL	3.00
COCOA, COCOA-BUTTER, COCOA SHELL AND COCOA PRODUCTS	1.00
BENZOIC ACID	1.00
CELLULOSE FIBER	3.00
CALCIUM CARBONATE	3.00
HONEY	0.50
CITRIC ACID	0.20
LICORICE	0.10
FLAVOURS	< 0.1



# Tobacco Return

# Schedule B

**Manufacturer :** Heintz Van Landewyck s.à.r.l.  
31, rue de Hollerich  
L-1741 Luxembourg  
Luxembourg

**Calendar Year :** 2014

**Tobacco product classes :** Roll Your Own Tobacco

By-Brand List of Ingredients Added to Heintz Van Landewyck Tobacco Products Sold in New Zealand

Easy Fine Cut Regular (30g)
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Tobacco product class : Roll your own tobacco

INGREDIENTS	Max. use level (%)
TOBACCO	80.00
WATER	20.00
PROPYLENE GLYCOL [1,2-]	4.00
INVERT SUGAR	3.00
GLYCEROL	3.00
CELLULOSE FIBER	3.00
CALCIUM CARBONATE	3.00
COCOA, COCOA-BUTTER, COCOA SHELL AND COCOA PRODUCTS	1.00
BENZOIC ACID	1.00
HONEY	0.50
CITRIC ACID	0.20
LICORICE	0.10
FLAVOURS	< 0.1

# Tobacco Return

# Schedule B

**Manufacturer :** Heintz Van Landewyck s.à.r.l.  
31, rue de Hollerich  
L-1741 Luxembourg  
Luxembourg

**Calendar Year :** 2014

**Tobacco product classes :** Roll Your Own Tobacco

## By-Brand List of Ingredients Added to Heintz Van Landewyck Tobacco Products Sold in New Zealand

REEF Virginia Fine Cut (30g)
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**Tobacco product class :** Roll your own tobacco

INGREDIENTS	Max. use level (%)
TOBACCO	80.00
WATER	20.00
PROPYLENE GLYCOL [1,2-]	4.00
INVERT SUGAR	3.00
GLYCEROL	3.00
CELLULOSE FIBER	3.00
CALCIUM CARBONATE	3.00
COCOA, COCOA-BUTTER, COCOA SHELL AND COCOA PRODUCTS	1.00
BENZOIC ACID	1.00
HONEY	0.50
CITRIC ACID	0.20
LICORICE	0.10
FLAVOURS	< 0.1

# Tobacco Return

# Schedule B

**Manufacturer :** Heintz Van Landewyck s.à.r.l.  
31, rue de Hollerich  
L-1741 Luxembourg  
Luxembourg

**Calendar Year :** 2014

**Tobacco product classes :** Cigarettes

## By-Brand List of Ingredients Added to Heintz Van Landewyck Tobacco Products Sold in New Zealand

EASY Red KING SIZE HARD PACK 30's
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**Tobacco product class :** Cigarettes

INGREDIENTS	Max. use level (%)
TOBACCO	70.00
NON TOBACCO MATERIALS	25.00
WATER	6.00
PROPYLENE GLYCOL [1,2-]	2.00
INVERT SUGAR	2.00
GLYCEROL	2.00
CELLULOSE FIBER	1.00
CALCIUM CARBONATE	1.00
FLAVOURS	< 0.1

# Tobacco Return

# Schedule B

**Manufacturer :** Heintz Van Landewyck s.à.r.l.  
31, rue de Hollerich  
L-1741 Luxembourg  
Luxembourg

**Calendar Year :** 2014

**Tobacco product classes :** Cigarettes

By-Brand List of Ingredients Added to Heintz Van Landewyck Tobacco Products Sold in New Zealand

Reef Lagoon HARD PACK 20's
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Tobacco product class : Cigarettes

INGREDIENTS	Max. use level (%)
TOBACCO	65.00
NON TOBACCO MATERIALS	28.00
WATER	7.00
GLYCEROL	2.00
PROPYLENE GLYCOL [1,2-]	1.80
INVERT SUGAR	1.20
CELLULOSE FIBER	0.40
CALCIUM CARBONATE	0.40
FLAVOURS	< 0.1

# Tobacco Return

# Schedule B

**Manufacturer :** Heintz Van Landewyck s.à.r.l.  
31, rue de Hollerich  
L-1741 Luxembourg  
Luxembourg

**Calendar Year :** 2014

**Tobacco product classes :** Cigarettes

By-Brand List of Ingredients Added to Heintz Van Landewyck Tobacco Products Sold in New Zealand

Reef CORAL HARD PACK 20's, 30's
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Tobacco product class : Cigarettes

INGREDIENTS	Max. use level (%)
TOBACCO	70.00
NON TOBACCO MATERIALS	25.00
WATER	5.00
GLYCEROL	1.80
PROPYLENE GLYCOL [1,2-]	1.50
INVERT SUGAR	0.80
CELLULOSE FIBER	0.30
CALCIUM CARBONATE	0.30
FLAVOURS	< 0.1

## **By Brand Ingredient Lists:**

### **Tobacco Product Classification: Cigarettes**

#### **Manitou Gold Additive Free (20's)**

Tobacco (> 70%)  
Filter Material, Paper (<30%)

#### **Tradition Virginia Red (20's)**

Tobacco (> 70%)  
Filter Material, Paper (<30%)

### **Tobacco Product Classification: Cigars**

#### **Candlelight Cherry (Filtered Mini)**

Tobacco (> 70%)  
Filter Material (<20%)  
Tobacco Sheet (< 5%)  
Glycerol (< 5%)  
Natural and Artificial Flavours (< 2%)  
Cellulose, 2-Hydroxyethyl Ether (< 1%)

#### **Candlelight Vanilla (Filtered Mini)**

Tobacco (> 70%)  
Filter Material (<20%)  
Tobacco Sheet (< 5%)  
Glycerol (< 5%)  
Natural and Artificial Flavours (< 2%)  
Cellulose, 2-Hydroxyethyl Ether (< 1%)

#### **Candlelight Havana (Slim Corona)**

Tobacco (> 95%)  
Tobacco Sheet (< 5%)  
Cellulose, 2-Hydroxyethyl Ether (< 1%)

**Candlelight Cherry (Senorita)**

Tobacco (> 90%)

Tobacco Sheet (< 5%)

Glycerol (< 5%)

Natural and Artificial Flavours (< 2%)

Cellulose, 2-Hydroxyethyl Ether (< 1%)

**Candlelight Coffee (Senorita)**

Tobacco (> 90%)

Tobacco Sheet (< 5%)

Glycerol (< 5%)

Natural and Artificial Flavours (< 2%)

Cellulose, 2-Hydroxyethyl Ether (< 1%)

**Candlelight Vanilla (Senorita)**

Tobacco (> 90%)

Tobacco Sheet (< 5%)

Glycerol (< 5%)

Natural and Artificial Flavours (< 2%)

Cellulose, 2-Hydroxyethyl Ether (< 1%)

**Candlelight Whisky (Senorita)**

Tobacco (> 90%)

Tobacco Sheet (< 5%)

Glycerol (< 5%)

Natural and Artificial Flavours (< 2%)

Cellulose, 2-Hydroxyethyl Ether (< 1%)

**Harvest Vanilla/ Cherry (Filtered Mini)**

Tobacco (> 70%)

Filter Material (<20%)

Tobacco Sheet (< 5%)

Glycerol (< 5%)

Natural and Artificial Flavours (< 2%)

Cellulose, 2-Hydroxyethyl Ether (< 1%)

Manufacturer: Joh. Wilh. Von Eicken,  
Lübeck, Germany  
For 2014 Calendar Year

**Tobacco Product Classification: Roll Your Own**

**Manitou Gold Virginia Additive Free (30gm/ 35gm)**

Tobacco (100%)