

NEW WORLD (NEW ZEALAND) LTD.

AK811339

level 1, 76 Montgomerie Road, Mangere, Manukau 2022, New Zealand
Mailing address PO 73091, Auckland International Airport 2150
Tel.: (64) 9-2759 760 Fax.: (64) 9-2759 759

16th January 2014

The Director General of Health
Ministry of Health
P.O. Box 5013
Wellington
NEW ZEALAND

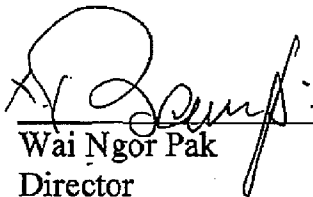
Dear Sir/Madam,

Enclosed please find the Form of Return for New World (NZ) Ltd in 2013 Calendar Year, with reference to the Smoke-Free Environments Regulations 2007.

I hereby certify that the information contained in and annexed to this return is correct for the purposes of the Smoke-Free Environments Regulations 2007.

Hoping this return meet your requirement, if any other information is requested, please contact Ms Grace Wang on 61-2-9299 9987.

Yours faithfully,


Wai Ngor Pak
Director

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FORM OF RETURN

Importer: New World (NZ) Ltd.
Laboratory: Shanghai Tobacco (Group) Corp. China
Calendar Year: 12 months to 31 December 2013
Product: Cigarettes

Schedule A –

Brand of cigarette product information

Schedule B –

Laboratory Test Report Year of 2013

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FORM OF RETURN

Product Information:

Brand Name	Pack Size	QTY released for Sale in 2013 /brick	Tobacco weight by product class (mg/cig)	Whole Sale Retail Price / Brick	Recommended Retail Price per Pack
Chunghwa	20 sticks / pack 200 sticks / brick	13,600	680 mg/cig	\$ 157.00	\$ 16.60
Chunghwa Gold	20 sticks / pack 200 sticks / brick	9,350	710 mg/cig	\$ 157.00	\$ 16.60
Double Happiness Red	20 sticks / pack 200 sticks / brick	8,800	650 mg/cig	\$ 132.75	\$ 14.40
Double Happiness Gold	20 sticks / pack 200 sticks / brick	2,450	670 mg/cig	\$ 132.75	\$ 14.40
GD	20 sticks / pack 200 sticks / brick	10,650	700 mg/cig	\$ 129.00	\$ 14.10

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Schedule B – (Attachment)

Laboratory Test Report year of 2013(total 10 pages)

Form of return

Manufacturer or importer: Shanghai Tobacco Group Co., Ltd.

Calendar year: 2013

Tobacco product class: Cigarettes

(a) tobacco weight by product class: 680 mg/cig

(b) weight of additives in total by product class: 0.072 mg/cig

(c) list of additives and quantities not exceeded for each brand and brand variants in this return:

	Common botanical or chemical name	Quantity not exceeded (%)	CAS NO.
1	ethyl acetate	$<6.0 \times 10^{-3}$	141-78-6
2	ethyl propionate	$<3.0 \times 10^{-3}$	105-37-3
3	p-anisaldehyde	$<6.0 \times 10^{-4}$	123-11-5
4	clove bud oil	$<4.0 \times 10^{-4}$	8000-34-8
5	ethyl vanillin	$<1.5 \times 10^{-4}$	121-32-4
6	ethyl maltol	$<1.5 \times 10^{-4}$	4940-11-8
7	cinnamon leaf oil	$<1.5 \times 10^{-4}$	8007-80-5
8	furaneol	$<1.5 \times 10^{-4}$	3658-77-3

(d) brand information:

Brand Name Chunghwa

Sub Brand Hard Pack Chunghwa

I, Zhou Chunping of Technology Center, NO. 717, ChangYang Road, Shanghai, engineer of manufacture, certify that the information contained in this return is correct for the purposes of the Smoke-free Environments Regulations 2007.

Place: Shanghai, China

Date: Dec 17, 2013

SHANGHAI TOBACCO MONOPOLY ADMINISTRATION / SHANGHAI TOBACCO GROUP CO., LTD.

地址: 上海长阳路717号 邮编: 200082 电话: 021-61666868 传真: 021-65410075

Form of return

Manufacturer or importer: Shanghai Tobacco Group Co., Ltd.

Calendar year: 2013

Tobacco product class: Cigarettes

(a) tobacco weight by product class: 710 mg/cig

(b) weight of additives in total by product class: 0.082 mg/cig

(c) list of additives and quantities not exceeded for each brand and brand variants in this return:

	Common botanical or chemical name	Quantity not exceeded (%)	CAS NO.
1	ethyl maltol	$<1.1 \times 10^{-4}$	4940-11-8
2	ethyl vanillin	$<1.1 \times 10^{-4}$	121-32-4
3	clove bud oil	$<2.9 \times 10^{-4}$	8000-34-8
4	valerian oil	$<7.0 \times 10^{-5}$	8008-88-6
5	peru resinoid	$<3.6 \times 10^{-4}$	8007-00-9
6	p-anisaldehyde	$<4.3 \times 10^{-4}$	123-11-5
7	ethyl acetate	$<4.3 \times 10^{-3}$	141-78-6
8	ethyl propionate	$<2.2 \times 10^{-3}$	105-37-3
9	isoamyl isovalerate	$<2.2 \times 10^{-3}$	659-70-1
10	* brandy extract	$<7.2 \times 10^{-5}$	—
11	ethyl oxyhydrate	$<1.4 \times 10^{-3}$	8030-89-5

* brandy extract FEMA NO. 2331,2332; FDA NO. 182.50

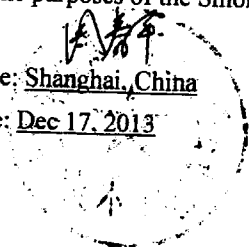
(d) brand information:

Brand Name Chunghwa
Sub Brand Hard Pack Chunghwa Gold

I, Zhou Chunping of Technology Center, NO. 717, ChangYang Road, Shanghai, engineer of manufacture, certify that the information contained in this return is correct for the purposes of the Smoke-free Environments Regulations 2007.

Place: Shanghai, China

Date: Dec 17, 2013



Form of return

Manufacturer or importer: Shanghai Tobacco Group Co., Ltd.

Calendar year: 2013

Tobacco product class: Cigarettes

(a) tobacco weight by product class: 650 mg/cig

(b) weight of additives in total by product class: 0.14 mg/cig

(c) list of additives and quantities not exceeded for each brand and brand variants in this return:

	Common botanical or chemical name	Quantity not exceeded (%)	CAS NO.
1	ethyl acetate	$<8.0 \times 10^{-3}$	141-78-6
2	maltol	$<5.5 \times 10^{-3}$	118-71-8
3	ethyl propionate	$<3.0 \times 10^{-3}$	105-37-3
4	rum ether	$<2.0 \times 10^{-3}$	8030-89-5
5	acetic acid	$<1.0 \times 10^{-3}$	64-19-7
6	vanillin	$<6.0 \times 10^{-4}$	121-33-5
7	peru resinoid	$<5.0 \times 10^{-4}$	8007-00-9
8	tolu resinoid	$<3.0 \times 10^{-4}$	9000-64-0
9	furaneol	$<1.5 \times 10^{-4}$	3658-77-3
10	geranium oil	$<1.0 \times 10^{-4}$	8000-46-2

(d) brand information:

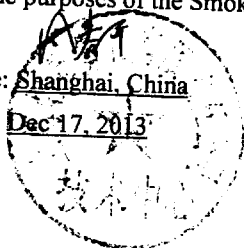
Brand Name Double Happiness

Sub Brand Hard Pack Double Happiness

I, Zhou Chunping of Technology Center, NO. 717, ChangYang Road, Shanghai, engineer of manufacture, certify that the information contained in this return is correct for the purposes of the Smoke-free Environments Regulations 2007.

Place: Shanghai, China

Date: Dec 17, 2013



Form of return

Manufacturer or importer: Shanghai Tobacco Group Co., Ltd.

Calendar year: 2013

Tobacco product class: Cigarettes

(a) tobacco weight by product class: 670 mg/cig

(b) weight of additives in total by product class: 0.12 mg/cig

(c) list of additives and quantities not exceeded for each brand and brand variants in this return:

	Common botanical or chemical name	Quantity not exceeded (%)	CAS NO.
1	ethyl acetate	$<8.0 \times 10^{-3}$	141-78-6
2	maltol	$<5.5 \times 10^{-3}$	118-71-8
3	ethyl heptanoate	$<1.0 \times 10^{-3}$	106-30-9
4	acetic acid	$<1.0 \times 10^{-3}$	64-19-7
5	vanillin	$<6.0 \times 10^{-4}$	121-33-5
6	2-methylvaleric acid	$<6.0 \times 10^{-4}$	97-61-0
7	tolu resinoid	$<3.0 \times 10^{-4}$	9000-64-0
8	phenylacetic acid	$<1.0 \times 10^{-4}$	103-82-2
9	geranium oil	$<1.0 \times 10^{-4}$	8000-46-2

(d) brand information:

Brand Name Double Happiness

Sub Brand Hard Pack Double Happiness Gold

I, Zhou Chunping of Technology Center, NO. 717, ChangYang Road, Shanghai, engineer of manufacture, certify that the information contained in this return is correct for the purposes of the Smoke-free Environments Regulations 2007.

Place: Shanghai, China

Date: Dec 17, 2013



Form of return

Manufacturer or importer: Shanghai Tobacco Group Co., Ltd.

Calendar year: 2013

Tobacco product class: Cigarettes

(a) tobacco weight by product class: 700 mg/cig

(b) weight of additives in total by product class: 0.22 mg/cig

(c) list of additives and quantities not exceeded for each brand and brand variants in this return:

	Common botanical or chemical name	Quantity not exceeded (%)	CAS NO.
1	2-acetylpyrazine	$<2.0 \times 10^{-4}$	22047-25-2
2	2,3-dimethylpyrazine	$<6.0 \times 10^{-4}$	5910-89-4
3	rose absolute	$<6.0 \times 10^{-4}$	8007-01-0
4	maltol	$<6.0 \times 10^{-3}$	118-71-8
5	2-acetylpyrrole	$<6.0 \times 10^{-3}$	1072-83-9
6	furaneol	$<6.0 \times 10^{-3}$	3658-77-3
7	3-hydroxy-2-butanone	$<6.0 \times 10^{-3}$	513-86-0
8	triethyl citrate	$<6.0 \times 10^{-3}$	77-93-0

(d) brand information:

Brand Name GD

Sub Brand Hard Pack GD

I, Zhou Chunping of Technology Center, NO. 717, ChangYang Road, Shanghai, engineer of manufacture, certify that the information contained in this return is correct for the purposes of the Smoke-free Environments Regulations 2007.

Place: Shanghai, China

Date: Dec 17, 2013

上海市烟草专卖局
上海烟草(集团)公司



SHANGHAI TOBACCO MONOPOLY ADMINISTRATION / SHANGHAI TOBACCO GROUP CO. LTD.

地址: 上海长阳路717号 邮编: 200092 电话: 021-61668668 传真: 021-65125838

Certificate of Analysis

Client New World(New Zealand)ltd
17 Rennie Drive,Mangere
P.O.Box 2223,Shortland Street
Auckland
New Zealand

Sample description Hard Pack Chunghwa

Date December 24, 2013

RESULTS OF ANALYSIS

Tar(mg/cigarette) 12.6

Nicotine(mg/cigarette) 1.03

Shanghai Tobacco Group Co.,Ltd.

Quality Supervision and Inspection Station

A circular stamp with Chinese characters is partially visible, overlaid with a handwritten signature in black ink.

公司地址: 中国上海市长阳路 717 号

电话: 61666868

传真: 65125838

ADDRESS: NO.717CHANGYANG ROAD,SHANGHAI,CHINA TEL: 61666868

FAX: 65125838

上海市烟草专卖局
上海烟草(集团)公司



SHANGHAI TOBACCO MONOPOLY ADMINISTRATION SHANGHAI TOBACCO (GROUP) CO., LTD.
地址: 上海长阳路717号 邮编: 201201 电话: 61666868 传真: 65125838

Certificate of Analysis

Client New World(New Zealand)ltd
17 Rennie Drive,Mangere
P.O.Box 2223,Shortland Street
Auckland
New Zealand

Sample Description Hard Pack Chunghwa Gold

Date December 24, 2013

RESULTS OF ANALYSIS

Tar(mg/cigarette) 9.9
Nicotine(mg/cigarette) 0.97

Shanghai Tobacco Group Co.,Ltd.

Quality Supervision and Inspection Station



[Handwritten signature]

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传真: 65125838

ADDRESS: NO.717CHANGYANG ROAD,SHANGHAI,CHINA TEL: 61666868

FAX: 65125838

上海市烟草专卖局
上海烟草(集团)公司



SHANGHAI TOBACCO MONOPOLY ADMINISTRATION - SHANGHAI TOBACCO (GROUP) CO., LTD.
地址: 上海长阳路717号 邮编: 200002 电话: 021-61668868 传真: 021-65125838

Certificate of Analysis

Client	New World(New Zealand)ltd 17 Rennie Drive,Mangere P.O.Box 2223,Shortland Street Auckland New Zealand
Sample Description	Hard Pack Double Happiness
Date	December 24, 2013

RESULTS OF ANALYSIS

Tar(mg/cigarette)	10.8
Nicotine(mg/cigarette)	0.92

Shanghai Tobacco Group Co.,Ltd.:

Quality Supervision and Inspection Station

A handwritten signature in black ink, appearing to be 'L. J. ...', written over a horizontal line.

公司地址: 中国上海市长阳路 717 号

电话: 61666868

传真: 65125838

ADDRESS: NO.717CHIANGYANG ROAD,SHANGHAI,CHINA TEL: 61666868

FAX: 65125838

上海市烟草专卖局
上海烟草(集团)公司



SHANGHAI TOBACCO MONOPOLY ADMINISTRATION SHANGHAI TOBACCO (GROUP) CO., LTD.
地址: 中国上海市路717号 邮编: 200082 电话: 61666868 传真: 65125838

Certificate of Analysis

Client	New World(New Zealand)ltd 17 Rennie Drive,Mangere P.O.Box 2223,Shortland Street Auckland New Zealand
Sample Description	Hard Pack Double Happiness Gold
Date	December 24, 2013

RESULTS OF ANALYSIS

Tar(mg/cigarette)	9.3
Nicotine(mg/cigarette)	0.84

Shanghai Tobacco Group Co., Ltd.
Quality Supervision and Inspection Station



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ADDRESS: NO.717CHANGYANG ROAD,SHANGHAI,CHINA TEL: 61666868 FAX: 65125838

上海市烟草专卖局
上海烟草(集团)公司



SHANGHAI TOBACCO MONOPOLY ADMINISTRATION (SHANGHAI TOBACCO (GROUP) CORP)
地址: 上海北京路111号 邮编: 200002 电话: 021-61666868 传真: 021-65125838

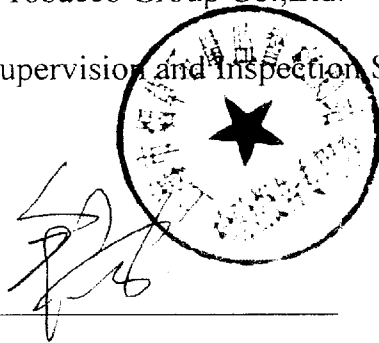
Certificate of Analysis

Client	New World(New Zealand)ltd 17 Rennie Drive,Mangere P.O.Box 2223,Shortland Street Auckland New Zealand
Sample Description	Hard Pack GD
Date	December 24, 2013

RESULTS OF ANALYSIS

Tar(mg/cigarette)	11.0
Nicotine(mg/cigarette)	1.15

Shanghai Tobacco Group Co.,Ltd.
Quality Supervision and Inspection Station



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