



8th March 2010

FIFTH SCHEDULE

Importer: Stuart Alexander & Co Pty Ltd

Calendar Year: Year ended 31st December 2009

Tobacco Product: Cigars

- (a) Tobacco weight by product class: 7421 kg
- (b) Weight of additives by product class: 109.001
- (c) List of additives and quantities not exceeded for brand & brand variants in this return

Common botanical or chemical name	Quantity not exceeded (% by weight)
Triethylene Glycol	0.18
Cellulose	1.93
Calcium Carbonate	0.83
Humic Acid	0.21
Citric Acid	0.02
Bentontite	0.37
Monopropylene Glycol	0.65
Methyl Cellulose	1.56

(d) Brand Information

Café Crème

Café Crème Regular 50's	30,900
Café Crème Aroma 5pk *NZ*	300
Café Crème Regular 2x5's	417,360

Unit 1, Level 1, 1 Bishop Dunn Place,
 East Tamaki, AUCKLAND, NEW ZEALAND
 TELEPHONE: 64 9 272 7570
 FAX 64 9 979 2991
 www.stuartalexander.com.au



Café Crème Blue 2x5's	528,020	
Café Crème Aroma 2x5's	257,260	
Café Crème Blue 25s	75	
Café Crème Filter 5's x2 tin NZ	87,150	
Café Crème Blue 50s	<u>50,650</u>	1,371,715

Henri Wintermans

Short Panatella 5's	55,125	
Short Panatella 25's	1,375	
Half Corona 5's	61,905	
Corona Deluxe 2's	15,884	
Corona Deluxe 10's	<u>870</u>	135,159

Van Hartog

Van Hartog Elfino's	676,610	
Van Hartog Elfinos Tipped	128,280	
Van Hartog Panatella 5's	658,580	
Van Hartog 25's	<u>389,450</u>	1,852,920

Schimmelpenninck

Schimmelpenninck Panatella 5's	438,800	
Schimmelpenninck Fresco 10's	326,620	
Schimmelpenninck Mini Mellow 10's	168,410	
Schimmelpenninck Mini 10's	89,780	
Schimmelpenninck Half Corona 5's	13,465	
Schimmelpenninck Corona 2's	3,556	
Schimmelpenninck Cubero 20's	947,300	
Schimmelpenninck Cubero Mild 20's	6,620	
Schimmelpenninck Calendula 10's	<u>625</u>	1,995,176

Carlos Torano

Colts Vanilla 10's	20,000	
Colts Cherry 10's	22,050	
Colts Bourbon 10's	<u>43,790</u>	85,840

Altadis

Hav-a Tampa Vanilla 5's	<u>37,320</u>	37,320
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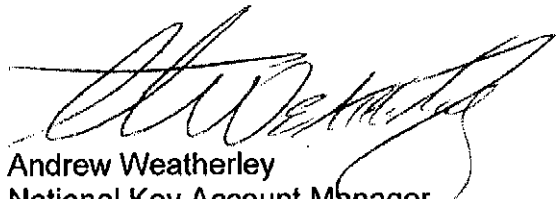


Total Cigar Quantity Released for Sale **5,513,320**

Old Holborn roll your own Tobacco 50g pouches **5,089**

NB: Price List as supplied to Merchant Distributors appended

I Andrew Weatherley of Stuart Alexander & Co Pty Ltd, Level 1 Unit 1, 1 Bishop Dunn Place, East Tamaki, National Key Account Manager, hereby certify that the information contained in and annexed to this return is correct to my knowledge, for the purposes of the Smoke Free Environment Regulations.



Andrew Weatherley
National Key Account Manager
Stuart Alexander & Co Pty Ltd

PPlay1 of sales_salesstatistics_nz (Reporter)
Monday, 8 March 2010 1:15:27 PM
8/03/2010 1:15:27 PM

All Customers,All Financial Periods,All Calendar Periods,All Items,Nla

	STKS Sold	2009 GSV
All Customers	5,481,988	\$9,747,535.13
010 Gallaher	5,089	\$134,379.14
03376 OLD HOLBORN PCH 50G	291	\$7,364.31
03377 OLD HOLBORN PCH 50G	4,798	\$127,014.83
020 HW HW	1,592,374	\$1,279,458.70
01032 HW CAFE CREME 50	30,900	\$16,302.89
01041 HW CAFE CREME FILTER 10s	-60	-\$84.40
01057 H.W CAFE CREME AROMA 5s	300	\$238.20
01063 HW CAFE CREME AROMA 5 PK NZ	-95	-\$60.99
01064 HW CAFE CREME REG 5SX2 TIN NZ	417,360	\$284,044.32
01065 HW CAFE CREME BLUE 5SX2 TIN NZ	528,020	\$362,337.68
01066 HW CAF CREME AROME 5SX2 TIN NZ	257,260	\$178,034.22
01067 HW CAFE CREME FLT 5SX2 TIN NZ	87,150	\$67,839.52
01304 CAFE CREME FILTER 25s	-125	-\$91.70
01313 HW SHORT PANATELLA 5S	55,125	\$93,355.04
01321 HW SHORT PANATELLA 25S	1,375	\$968.00
01370 HW HALF CORONA 5S	61,905	\$142,497.38
01578 HW CORONA DE LUXE 2	15,884	\$87,695.17
01602 HW CORONA DE LUXE 10	870	\$2,711.80
02470 COLTS VANILLA 10S	20,000	\$2,392.00
02471 COLTS CHERRY 10S	22,050	\$3,620.10
02472 COLTS BOURBON 10S	43,790	\$17,389.78
02489 HW CAFE CREME BLUE TIN 50s	50,650	\$20,324.43
02490 HW CC FILTER TAKE 10 NZ	-60	-\$54.74
022 HW - Van Hartog	1,852,920	\$2,465,672.28
01017 VAN HARTOG ELFINO 10s	676,610	\$562,138.48
01018 VAN HARTOG ELFINO TIPPED 10S	128,280	\$117,374.64
01019 VAN HARTOG PANATELLA 5s	658,580	\$1,125,725.59
01020 VAN HARTOG PANATELLA 25s	389,450	\$660,433.57
023 HW Schimmelpenn	1,994,576	\$1,828,735.40
00600 S/PENNICK PANATELLA 5S NZ ONLY	438,800	\$750,020.44
00601 S/PENNICK FRESCO 10S NZ ONLY	326,620	\$269,195.08
00602 SCHIMMELPENN MINI MELLOW 10S	168,410	\$115,138.74
00603 SCHIMMELPENNICK MINI 10S	89,780	\$63,440.32
00604 S/PENNICK HALF COR 5S NZ ONLY	13,465	\$33,462.60
00605 SCHIMMELPENNICK CORONA 2S	3,556	\$19,826.84
00606 SCHIMMELPENNICK CUBERO 20S	947,300	\$575,110.89
00613 S/PENNICK CUBERO MILD 20S NZ	6,620	\$1,317.14
00614 S/PENNICK MIN MILD 10S NZ ONLY	-600	-\$432.40
00615 SCHIMMELPENN CALENDULA 10s	625	\$1,655.75
040 Altadis	37,320	\$86,159.86
60160 HAV A TAMPA JEWELS VANILLA 5S	37,320	\$86,159.86



merchant price list tobacco & cigars

New Zealand:
Tel: (09) 373 2999
Fax: (09) 373 2994

Stuart Alexander & Co NZ Ltd
Building 4, 17 - 19 Lamie Drive
Manukau City, Auckland

National Call Centre:
Freecall: 0800 225 417

Item Number	Item Description	EAN Number	Unit type	Units per inner	Inners per ctn	Wholesale Price to Merchant			Suggested Wholesale Price to Retailer			Suggested Retail Sell Price Per Unit (inc 12.5% GST)		
						Price Per 100 sticks exc GST	Price Per Inner (exc GST)	Price Per Unit (incl 12.5% GST)	Price Per 100 sticks (exc GST)	Price Per Inner (exc GST)	Price Per Unit (incl 12.5% GST)			
VAN HARTOG														
CIGARS														
01017	ELFINOS 10'S	9431 3239	PKT	10	24	84.87	84.87	8.49	9.55	97.60	97.60	9.76	10.98	14.00
01018	ELFINOS TIPPED 10'S	9431 3246	PKT	10	24	91.54	91.54	9.15	10.30	105.27	105.27	10.53	11.84	15.10
01019	PANATELLA 5'S	9431 3215	PKT	10	40	173.38	86.69	8.87	9.75	99.70	99.70	9.97	11.22	14.30
01020	PANATELLA 25'S	9431 3222	DRUM	1	28	173.38	43.35	43.35	48.76	199.39	199.39	49.85	56.08	71.50
HENRI WINTERMANS														
CIGARS														
01032	HW CAFE CREME 50'S	872040000463	TIN	2	48	68.87	34.44	34.44	38.74	79.20	79.20	39.60	44.55	56.80
01064	HW CAFE CREME REG 10'S (2X5)	8720400177424	TIN	10	24	69.11	69.11	6.91	7.77	79.48	79.48	7.95	8.94	11.40
01065	HW CAFE CREME BLUE 10'S (2X5)	8720400177431	TIN	10	24	69.11	69.11	6.91	7.77	79.48	79.48	7.95	8.94	11.40
02489	HW CAFE CREME BLUE 50'S	8720400114993	TIN	2	48	68.87	34.44	34.44	38.74	79.20	79.20	39.60	44.55	56.80
01066	HW CAFE CREME AROMA 10'S (2X5)	8720400177448	TIN	10	24	69.11	69.11	6.91	7.77	79.48	79.48	7.95	8.94	11.40
01067	HW CAFE CREME AROMA FILTER (2X5)	87020400200146	TIN	10	24	77.60	77.60	7.76	8.73	89.24	89.24	8.92	10.04	12.80
01370	HW HALF CORONA 5'S	8720400010620	PKT	10	24	269.47	129.74	12.97	14.50	298.39	149.20	14.92	16.78	21.40
01578	HW CORONA DE LUXE 2'S	8720400042968	PKT	10	20	551.67	110.33	11.03	12.41	634.42	126.88	12.69	14.27	18.20
01602	HW CORONA DE LUXE 10'S	8720400030040	BOX	10	30	551.07	55.11	55.11	62.00	633.73	63.37	63.37	71.29	90.90
01313	HW SHORT PANATELLA 5'S	8720400010882	PKT	10	60	177.02	88.51	8.85	9.96	203.57	101.79	10.18	11.45	14.60
SCHIMMELPENNINGCK														
CIGARS														
00604	HALF CORONA 5X	8710594007409	PKT	5	20	259.47	64.87	12.97	14.60	298.39	74.60	14.92	16.78	21.40
00605	CORONA 2X	5410738188614	PKT	5	20	551.67	55.17	11.03	12.41	634.42	63.44	12.69	14.27	18.20
00606	CUBERO 20X	5414842439419	PKT	10	10	62.75	125.50	12.55	14.12	72.16	144.32	14.43	16.24	20.70
00601	FRESCO 10X	8710594005702	PKT	10	20	83.05	83.05	8.31	9.34	95.51	95.51	9.55	10.74	13.70
00603	MINI CIGARS 10X	8710594009151	PKT	5	40	70.32	35.16	7.03	7.91	80.87	40.44	8.09	9.10	11.60
00602	MINI MELLOW CIGAR CIGAR 10X	5410738439013	PKT	5	40	70.32	35.16	7.03	7.91	80.87	40.44	8.09	9.10	11.60
00600	PANATELLA 5X	8710594012106	PKT	10	20	173.38	86.69	8.67	9.75	199.39	99.70	9.97	11.22	14.30
COLTS														
CIGARS														
02472	COLTS BOURBON 10'S	8720400150799	PKT	10	5	57.60	28.80	32.40	6.48	66.24	33.12	6.62	7.45	9.50
SANTA DAMIANA														
CIGARS														
60160	HAVA TAMPA JEWEL VANILLA 5'S	76452701024	PKT	10	40	229.16	114.58	11.46	12.89	263.53	131.77	13.18	14.82	18.90
GALLAGHER INTERNATIONAL														
RYO														
03377	OLD HOLBORN PCH 50G	5010715000206	PCH	5	24	554.36	138.59	27.72	31.19	592.06	148.00	29.80	33.30	36.80

SMOKING CAUSES FATAL DISEASES

"MINISTRY OF HEALTH WARNING"

The Suggested Retail Prices are recommendations only and there is no requirement for Retailers to observe them. Wholesale prices are subject to amendment and to availability of stock.

PRICE LIST EFFECTIVE 9th October 2009



retail price list

tobacco & cigars

New Zealand:
Tel: (09) 979 2995
Fax: (09) 979 2994

Stuart Alexander & Co NZ Ltd
Building 4, 17 - 19 Lambie Drive
Manukau City, Auckland

National Call Centre:
Freecall: 0800 225 417

Item No.		EAN number	Unit type	W/sale Price Per Measure* (exc GST)	Units per Inner	Inners per Ctn	W/sale Price Per unit (exc GST)	W/sale Price Per unit (inc 12.5% GST)	Suggested Retail Price Per unit (inc 12.5% GST)
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VAN HARTOG

CIGARS

*100 sticks

01017	ELFINOS 10'S	9431 3239	PKT	97.60	10	24	9.76	10.98	14.00
01018	ELFINOS TIPPED 10'S	9431 3246	PKT	105.27	10	24	10.53	11.84	15.10
01019	PANATELLA 5'S	9431 3215	PKT	199.39	10	40	9.97	11.22	14.30
01020	PANATELLA 25'S	9431 3222	DRUM	199.39	1	28	49.85	56.08	71.50

HENRI WINTERMANS

CIGARS

*100 sticks

01032	HW CAFÉ CRÈME 50'S	872040000463	TIN	79.20	2	48	39.60	44.55	56.80
01064	HW CAFÉ CRÈME REG 10'S (2x5)	8720400177424	TIN	79.48	10	24	7.95	8.94	11.40
01065	HW CAFÉ CRÈME BLUE 10'S (2x5)	8720400177431	TIN	79.48	10	24	7.95	8.94	11.40
02489	HW CAFÉ CRÈME BLUE 50'S	8720400114993	TIN	79.20	2	48	39.60	44.55	56.80
01066	HW CAFÉ CRÈME AROMA 10'S (2x5)	8720400177448	TIN	79.48	10	24	7.95	8.94	11.40
01067	HW CAFÉ CRÈME AROMA FILTER (2X5)	8720400200146	TIN	89.24	10	24	8.92	10.04	12.80
01370	HW HALF CORONA 5'S	8720400010820	PKT	298.39	10	24	14.92	16.78	21.40
01578	HW CORONA DE LUXE 2'S	8720400042968	PKT	634.42	10	20	12.69	14.27	18.20
01602	HW CORONA DE LUXE 10'S	8720400030040	BOX	633.73	10	30	63.37	71.29	90.90
01313	HW SHORT PANATELLA 5'S	8720400010882	PKT	203.57	10	60	10.18	11.45	14.60

SCHIMMELPENNINCK

CIGARS

00604	HALF CORONA 5X	8710594007409	PKT	298.39	5	20	14.92	16.78	21.40
00605	CORONA 2X	5410738188614	PKT	634.42	5	20	12.69	14.27	18.20
00606	CÚBERO 20X	5414842439419	PKT	72.16	10	10	14.43	16.23	20.70
00601	FRESCO 10X	8710594005702	PKT	95.51	10	20	9.55	10.74	13.70
00603	MINI CIGARS 10X	8710594009151	PKT	80.87	5	40	8.09	9.10	11.60
00602	MINI MELLOW CIGAR 10X	5410738439013	PKT	80.87	5	40	8.09	9.10	11.60
00600	PANATELLA 5X	8710594012106	PKT	199.39	10	20	9.97	11.22	14.30

SANTA DAMIANA

CIGARS

60160	HAVA TAMPA JEWEL VANILLA 5'S	78452701024	PKT	263.53	10	40	13.18	14.82	18.00
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COLTS

CIGARS

02472	COLTS BOURBON 10'S	8720400150799	PKT	66.24	5	80	6.62	7.45	9.50
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RANCH FILTERS

*Inners

07387	(RED) SLIM FILTER TIPS 120's	9311616029738	BOX	7.47	12	20	7.47	8.40	1.00
07392	(YELL) SUP SLIM FLTR TIPS 130's	9311616029745	BOX	7.47	12	20	7.47	8.40	1.00
07391	(ORNGE) MICRO FLTR TIPS 130's	9311616031298	BOX	7.47	12	20	7.47	8.40	1.00

GALLAHER INTERNATIONAL

TOBACCO

*Kilo

03377	OLD HOLBORN PCH 50G	5010175000205	PCH	592.06	5	24	29.60	33.30	36.80
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PRICE LIST EFFECTIVE 30 September 2009

SMOKING CAUSES FATAL DISEASES

"MINISTRY OF HEALTH WARNING"

