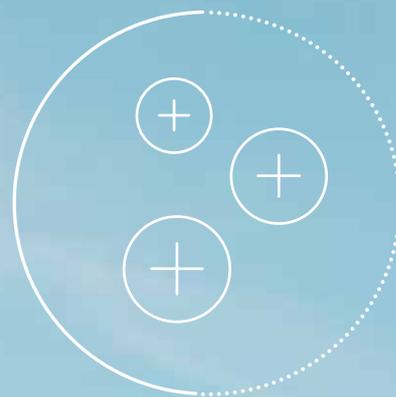


Smokefree Aotearoa 2025 Action Plan

Focus Area 3

Increase stop smoking services



Our vision

Our vision is to eliminate the harm that smoked tobacco products cause in our communities by transforming Aotearoa New Zealand to a smokefree nation by 2025.

Our goal

Our goal is that, by 2025, daily smoking prevalence will be less than 5 percent for all population groups in Aotearoa New Zealand.*

Focus areas

The Smokefree Aotearoa 2025 Action Plan has six key focus areas, each with actions that we will take during the next four years and beyond to achieve Smokefree Aotearoa 2025 and ultimately end the harm smoking causes.

Focus Area 3: People who smoke need the right kind of support wrapped around them when they are on their quit journey. We'll increase evidence-based stop smoking services and support the development of a well-trained, coordinated stop smoking services sector. Budget 2021 committed an extra \$13.875 million towards additional stop smoking services, to be spent over three years commencing from July 2022. An additional \$8 million over four years was allocated to services to support Pacific populations.

Key actions for Focus Area 3

3.1 Increase investment in evidence-based stop smoking services, with particular emphasis on the provision of available and accessible services to meet the varied needs of our smoking population.

Lead

Health New Zealand / Māori Health Authority

Timeframe

Ongoing

3.2 Develop a three-year investment plan to support an increase in stop smoking services.

Lead

Ministry of Health

Timeframe

By 30 April 2022

3.3 Work with mental health and addiction service providers and clients to better understand the specific and targeted stop smoking needs of these service users and use this information to inform service development and delivery.

Lead

Ministry of Health

Timeframe

From May 2022

* The prevalence goal is for smoking only and excludes vaping and the use of smokeless tobacco products.



Te Kāwanatanga o Aotearoa
New Zealand Government



3.4 Invest directly with Pacific health providers to ensure the delivery of culturally appropriate and innovative stop smoking services for Pacific communities.

Lead

Ministry of Health

Timeframe

From January 2022

3.5 Review the smoking cessation support training needs of the health workforce, including primary care, maternity and Well Child Tamariki Ora practitioners.

Lead

Ministry of Health

Timeframe

From January 2022

3.6 Improve the quality of referrals to stop smoking services by primary and secondary care health practitioners across the health system.

Lead

District health boards

Timeframe

Now

3.7 Support Well Child Tamariki Ora and lead maternity care practitioners to make quality targeted referrals to stop smoking services to support pregnant women and their households to successfully quit smoking.

Lead

Ministry of Health

Timeframe

Ongoing

3.8 Undertake a nationwide review of stop smoking support in New Zealand's prisons and report to the government, setting out findings and making recommendations regarding the approach to stop smoking support:

- a. on entry to prison (including pharmaceutical support), and
- b. before and after release from prison.

Lead

Department of Corrections

Timeframe

By August 2022

We will know we are succeeding when we achieve our three main outcomes of:

1 Eliminating inequities in smoking rates and smoking-related illnesses

2 Creating a smokefree generation by increasing the number of children and young people who remain smokefree

3 Increasing the number of people who successfully quit smoking

For more information, visit the Smokefree webpage on the Ministry of Health website at: health.govt.nz/smokefree2025

