

**NEW WORLD (NEW ZEALAND) LTD.**

**AK811339**

level 1, 76 Montgomerie Road, Mangere, Manukau 2022, New Zealand

Mailing address PO 73091, Auckland International Airport 2150

Tel.: (64) 9-2759 760 Fax.: (64) 9-2759 759

25<sup>th</sup> January 2019

The Director General of Health  
Ministry of Health  
P.O. Box 5013  
Wellington  
NEW ZEALAND

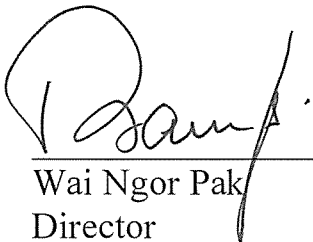
Dear Sir/Madam,

Enclosed please find the Form of Return for New World (NZ) Ltd in 2018 Calendar Year, with reference to the Smoke-Free Environments Regulations 2007.

I hereby certify that the information contained in and annexed to this return is correct for the purposes of the Smoke-Free Environments Regulations 2007.

Hoping this return meet your requirement, if any other information is requested, please contact Mr. Ivan Luu on 61-2-9299 9987.

Yours faithfully,



Wai Ngor Pak  
Director

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**FORM OF RETURN**

Importer: New World (NZ) Ltd.  
Laboratory: Shanghai Tobacco (Group) Corp. China  
Calendar Year: 12 months to 31 December 2018  
Product: Cigarettes

Schedule A –

Brand of cigarette product information

Schedule B –

Laboratory Test Report Year of 2018

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## Schedule A- Cigarette Information

### FORM OF RETURN

#### Product Information:

Brand Name	Pack Size	QTY released for Sale in 2018 / brick	Tobacco weight by product class (mg/cig)	Recommended Retail Price per Pack/20
Chunghwa Red	20 sticks / pack 200 sticks / brick	3550	680 mg/cig	\$ 27.90
Chunghwa Gold	20 sticks / pack 200 sticks / brick	1700	690 mg/cig	\$ 27.90
Chunghwa 5000	20 sticks / pack 200 sticks / brick	100	740 mg/cig	\$ 25.90
Double Happiness Red	20 sticks / pack 200 sticks / brick	2300	650 mg/cig	\$ 23.00
Double Happiness Gold	20 sticks / pack 200 sticks / brick	550	670 mg/cig	\$ 23.00
GD	20 sticks / pack 200 sticks / brick	2550	700 mg/cig	\$ 22.50

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Schedule B – (Attachment)

Laboratory Test Report Year of 2018 (total 5 pages)

Laboratory Test Report Year of 2017 (total 6 pages) (Chunghwa Gold,  
Chunghwa 5000, Double Happiness Gold)

Note: After 26/4/2018, all cigarettes sale in New Zealand market were  
Australian Plain Packaging.

New Zealand Plain Packaging Chunghwa Red start to sale in New Zealand  
Market in December 2018.

Chunghwa 5000 brand cigarettes was no longer for sale in New Zealand  
market after 26/4/2018.

Total Pages: 15 (including attachment)

SHANGHAI TOBACCO MONOPOLY ADMINISTRATION / SHANGHAI TOBACCO GROUP CO., LTD.

地址: 上海长阳路717号 邮编: 200082 电话: 021-61666868 传真: 021-65410075

### Form of return

Manufacturer or importer: Shanghai Tobacco Group Co., Ltd.

Calendar year: 2018

Tobacco product class: Cigarettes

(a) tobacco weight by product class: 680 mg/cig

(b) weight of additives in total by product class: 4.77 mg/cig

(c) list of additives and quantities not exceeded for each brand and brand variants in this return:

	Common botanical or chemical name	Quantity not exceeded (%)	CAS NO.
1	apple extract	0.36	85251-63-4
2	tobacco extract	0.073	84961-66-0
3	peru resinoid	0.022	8007-00-9
4	maltol	0.003	118-71-8
5	vanillin	0.002	121-33-5
6	ethyl acetate	0.014	141-78-6
7	ethyl propionate	0.014	105-37-3
8	isoamyl isovalerate	0.0086	659-70-1
9	acetic acid	0.0046	64-19-7
10	glycerol	0.16	56-81-5
11	propylene glycol	0.04	57-55-6

(d) brand information:

Brand Name Chunghwa

Sub Brand Hard Pack Chunghwa

I, Zhou Chunping of Technology R&D Center, NO. 717, ChangYang Road, Shanghai, engineer of manufacture, certify that the information contained in this return is correct for the purposes of the Smoke-free Environments Regulations 2007.

Place: Shanghai, China

Date: Nov 01, 2018



### Form of return

Manufacturer or importer: Shanghai Tobacco Group Co., Ltd.

Calendar year: 2017

Tobacco product class: Cigarettes

(a) tobacco weight by product class: 690 mg/cig

(b) weight of additives in total by product class: 2.04 mg/cig

(c) list of additives and quantities not exceeded for each brand and brand variants in this return:

	Common botanical or chemical name	Quantity not exceeded (%)	CAS NO.
1	apple extract	0.051	85251-63-4
2	tobacco extract	0.0465	84961-66-0
3	peru resinoid	0.023	8007-00-9
4	maltol	0.0021	118-71-8
5	vanillin	0.0014	121-33-5
6	ethyl acetate	0.007	141-78-6
7	ethyl propionate	0.0035	105-37-3
8	isoamyl isovalerate	0.0014	659-70-1
9	glycerol	0.16	56-81-5

(d) brand information:

Brand Name Chunghwa

Sub Brand Hard Pack Chunghwa Gold

I, Zhou Chunping of Technology R&D Center, NO. 717, ChangYang Road, Shanghai, engineer of manufacture, certify that the information contained in this return is correct for the purposes of the Smoke-free Environments Regulations 2007.

Place: Shanghai, China

Date: Oct 12, 2017





### Form of return

Manufacturer or importer: Shanghai Tobacco Group Co., Ltd.

Calendar year: 2017

Tobacco product class: Cigarettes

(a) tobacco weight by product class: 740 mg/cig

(b) weight of additives in total by product class: 4.28 mg/cig

(c) list of additives and quantities not exceeded for each brand and brand variants in this return:

	Common botanical or chemical name	Quantity not exceeded (%)	CAS NO.
1	apple extract	0.27	85251-63-4
2	tobacco extract	0.072	84961-66-0
3	peru resinoid	0.02	8007-00-9
4	maltol	0.0021	118-71-8
5	vanillin	0.0014	121-33-5
6	ethyl acetate	0.007	141-78-6
7	ethyl propionate	0.0035	105-37-3
8	isoamyl isovalerate	0.007	659-70-1
9	acetic acid	0.006	64-19-7
10	glycerol	0.16	56-81-5
11	propylene glycol	0.03	57-55-6

(d) brand information:

Brand Name Chunghwa

Sub Brand Hard Pack Chunghwa 5000

I, Zhou Chunping of Technology R&D Center, NO. 717, ChangYang Road, Shanghai, engineer of manufacture, certify that the information contained in this return is correct for the purposes of the Smoke-free Environments Regulations 2007.

Place: Shanghai, China

Date: Oct 12, 2017



### Form of return

Manufacturer or importer: Shanghai Tobacco Group Co., Ltd.

Calendar year: 2018

Tobacco product class: Cigarettes

(a) tobacco weight by product class: 650 mg/cig

(b) weight of additives in total by product class: 7.28 mg/cig

(c) list of additives and quantities not exceeded for each brand and brand variants in this return:

	Common botanical or chemical name	Quantity not exceeded (%)	CAS NO.
1	apple extract	0.18	85251-63-4
2	tobacco extract	0.07	84961-66-0
3	peru resinoid	0.014	8007-00-9
4	maltol	0.0035	118-71-8
5	vanillin	0.0056	121-33-5
6	ethyl acetate	0.007	141-78-6
7	ethyl propionate	0.014	105-37-3
8	isoamyl isovalerate	0.014	659-70-1
9	acetic acid	0.0014	64-19-7
10	glycerol	0.6	56-81-5
11	propylene glycol	0.21	57-55-6

(d) brand information:

Brand Name Double Happiness

Sub Brand Hard Pack Double Happiness

I, Zhou Chunping of Technology R&D Center, NO. 717, ChangYang Road, Shanghai, engineer of manufacture, certify that the information contained in this return is correct for the purposes of the Smoke-free Environments Regulations 2007.

Place: Shanghai, China

Date: Nov.01, 2018





### Form of return

Manufacturer or importer: Shanghai Tobacco Group Co., Ltd.

Calendar year: 2017

Tobacco product class: Cigarettes

(a) tobacco weight by product class: 670 mg/cig

(b) weight of additives in total by product class: 2.80 mg/cig

(c) list of additives and quantities not exceeded for each brand and brand variants in this return:

	Common botanical or chemical name	Quantity not exceeded (%)	CAS NO.
1	apple extract	0.23	85251-63-4
2	tobacco extract	0.14	84961-66-0
3	peru resinoid	0.028	8007-00-9
4	maltol	0.008	118-71-8
5	vanillin	0.0014	121-33-5
6	ethyl acetate	0.0021	141-78-6
7	ethyl propionate	0.0035	105-37-3
8	acetic acid	0.005	64-19-7

(d) brand information:

Brand Name Double Happiness

Sub Brand Hard Pack Double Happiness Gold

I, Zhou Chunping of Technology R&D Center, NO. 717, ChangYang Road, Shanghai, engineer of manufacture, certify that the information contained in this return is correct for the purposes of the Smoke-free Environments Regulations 2007.

Place: Shanghai, China

Date: Oct 12, 2017



### Form of return

Manufacturer or importer: Shanghai Tobacco Group Co., Ltd.

Calendar year: 2018

Tobacco product class: Cigarettes

(a) tobacco weight by product class: 700 mg/cig

(b) weight of additives in total by product class: 0.22 mg/cig

(c) list of additives and quantities not exceeded for each brand and brand variants in this return:

	Common botanical or chemical name	Quantity not exceeded (%)	CAS NO.
1	2-acetylpyrazine	$2.0 \times 10^{-4}$	22047-25-2
2	2,3-dimethylpyrazine	$6.0 \times 10^{-4}$	5910-89-4
3	rose absolute	$6.0 \times 10^{-4}$	8007-01-0
4	maltol	$6.0 \times 10^{-3}$	118-71-8
5	2-acetylpyrrole	$6.0 \times 10^{-3}$	1072-83-9
6	furaneol	$6.0 \times 10^{-3}$	3658-77-3
7	3-hydroxy-2-butanone	$6.0 \times 10^{-3}$	513-86-0
8	triethyl citrate	$6.0 \times 10^{-3}$	77-93-0

(d) brand information:

Brand Name GD

Sub Brand Hard Pack GD

I, Zhou Chunping of Technology R&D Center, NO. 717, ChangYang Road, Shanghai, engineer of manufacture, certify that the information contained in this return is correct for the purposes of the Smoke-free Environments Regulations 2007.

Place: Shanghai, China

Date: Nov 01, 2018



SHANGHAI TOBACCO MONOPOLY ADMINISTRATION / SHANGHAI TOBACCO GROUP CO., LTD.  
地址: 上海长阳路717号 邮编: 200082 电话: 021-61666868 传真: 021-65410075

### Certificate of Analysis

Client	New World(New Zealand)ltd 17 Rennie Drive,Mangere P.O.Box 2223,Shortland Street Auckland New Zealand
Sample Description	“CHUNG HWA”
Date	November 20, 2018

#### RESULTS OF ANALYSIS

Tar(mg/cigarette)	11.6
Nicotine(mg/cigarette)	1.02

Shanghai Tobacco Group CO., LTD.

Quality Supervision and Inspection Station



公司地址: 中国上海市长阳路 717 号

电话: 61666868

传真: 65125838

ADDRESS: NO.717CHANGYANG ROAD,SHANGHAI,CHINA TEL: 61666868

FAX: 65125838

## Certificate of Analysis

Client New World(New Zealand)ltd  
17 Rennie Drive,Mangere  
P.O.Box 2223,Shortland Street  
Auckland  
New Zealand

Sample Description "CHUNG HWA" (10 mg)

Date October 18, 2017

### RESULTS OF ANALYSIS

Tar(mg/cigarette) 9.8

Nicotine(mg/cigarette) 1.02

Shanghai Tobacco Group CO., LTD.

Quality Supervision and Inspection Station



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## Certificate of Analysis

Client New World(New Zealand)ltd  
17 Rennie Drive,Mangere  
P.O.Box 2223,Shortland Street  
Auckland  
New Zealand

Sample Description "CHUNG HWA" (5000)

Date October 18, 2017

### RESULTS OF ANALYSIS

Tar(mg/cigarette) 9.8

Nicotine(mg/cigarette) 1.04

Shanghai Tobacco Group CO., LTD.

Quality Supervision and Inspection Station





SHANGHAI TOBACCO MONOPOLY ADMINISTRATION / SHANGHAI TOBACCO GROUP CO., LTD.

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## Certificate of Analysis

Client New World(New Zealand)ltd  
17 Rennie Drive,Mangere  
P.O.Box 2223,Shortland Street  
Auckland  
New Zealand

Sample Description "DOUBLE HAPPINESS"

Date November 20, 2018

### RESULTS OF ANALYSIS

Tar(mg/cigarette) 11.3

Nicotine(mg/cigarette) 0.96

Shanghai Tobacco Group CO., LTD.

Quality Supervision and Inspection Station



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传真: 65125838

ADDRESS: NO.717CHANGYANG ROAD,SHANGHAI,CHINA TEL: 61666868

FAX: 65125838

## Certificate of Analysis

Client	New World(New Zealand)ltd 17 Rennie Drive,Mangere P.O.Box 2223,Shortland Street Auckland New Zealand
Sample Description	“DOUBLE HAPPINESS” (10mg)
Date	October 18, 2017

### RESULTS OF ANALYSIS

Tar(mg/cigarette)	9.8
Nicotine(mg/cigarette)	0.96

Shanghai Tobacco Group CO., LTD.

Quality Supervision and Inspection Station

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