



NEW ZEALAND
TOBACCO GROUP

Tobacco Return

2010

Total Tobacco products released for sale

Cigarettes	sticks	pieces per Retail pkt	RRP	Max weight per stick
Ashford Red	648280	20	\$10.20	0.79 g/pc
Ashford Blue	149580	20	\$10.20	0.79 g/pc
Ashford Red	416150	25	\$11.90	0.79 g/pc
Easy Red	6445400	20	\$9.80	0.79 g/pc
Easy Blue	392380	20	\$9.80	0.79 g/pc
Easy Red	1109610	30	\$14.80	0.79 g/pc
Easy Blue	56490	30	\$14.80	0.79 g/pc
Easy Red	549800	40	\$19.20	0.79 g/pc
Easy Blue	86400	40	\$19.20	0.79 g/pc
Manitou	119600	20	\$11.00	0.79 g/pc
Tradition	49700	20	\$10.50	0.79 g/pc

Roll Your Own	Kg	gms per Retail pkt	RRP
Ashford Red	362.13	30	\$22.50
Ashford Red	274.12	40	\$29.90
Easy Blue	1665.42	30	\$21.90
Easy Fine Cut	983.46	30	\$21.90
Easy Blue	142.62	60	\$21.90
Easy Fine Cut	93.6	60	\$21.90
Manitou	106.96	35	\$27.50

Cigars	sticks	pieces per retail pkt	RRP	
Candlelight Mini Vanilla	33840	10	\$12.00	1.1 g/pc
CandlelightMini Cherry	10910	10	\$12.00	1.1 g/pc
Candlelight Mini Havana	17200	10	\$12.00	1.1 g/pc
Candlelight Mini Sumatra	0	10	\$12.00	1.1 g/pc
Candlelight Mini Whisky	17050	10	\$12.00	1.1 g/pc
Candlelight Senorita Vanilla	7360	5	\$19.00	3.0 g/pc
Candlelight Senorita Cherry	1630	5	\$19.00	3.0 g/pc
Candlelight Senorita Coffee	2360	5	\$19.00	3.0 g/pc
Candlelight Senorita Whisky	1915	5	\$19.00	3.0 g/pc
Candlelight Senorita Havana	3225	5	\$19.00	3.0 g/pc
Candlelight Slim Havana	21100	1	\$2.90	1.9 g/pc
Candlelight Slim Vanilla	6425	1	\$2.90	1.9 g/pc
Candlelight Slim Whisky	4675	1	\$2.90	1.9 g/pc

FORM OF RETURN

Manufacturer or importer: Heintz Van Landewyck s.à.r.l.

Calendar year: 2010

Tobacco Product Class: Cigarettes

This Return has been made in respect of all products sold by *Heintz Van Landewyck s.à.r.l.* in this product class in New Zealand.

- a) Tobacco Weight by Product Class (including additives and Moisture) : 6393.66kg
- b) Weight of Additives in Total by Product Class (excluding water) : 179.022kg
- c) List of additives and quantities not exceeded for each brand and brand variant in this return : see attached Schedule A.
- d) By-brand information : see attached Schedule B

I, Dr. Marc Scharfe (Laboratory Manager) of Luxembourg, hereby certify that the information contained in and annexed to this Return is correct for the purposes of the Smokefree Environments Act 1990.

This information is provided in confidence and may not be communicated to others.

Dated at Luxembourg this 28th of January 2011.



Dr. Marc Scharfe
Laboratory Manager
Analytical Services Laboratory
Landewyck Group s.à.r.l.

**SMOKE FREE ENVIRONMENT REGULATION 1999
SCHEDULE 6**

Manufacturer or importer: *Heintz Van Landewyck s.à.r.l.*
 Laboratory: *Luxembourg*
 Calendar year: *2010*
 Product: *Cigarette*

<u>Brand and brand variant</u>	<u>Tar</u>	<u>Nicotine</u>	<u>CO</u>
Easy Virginia Red	10.32	0.79	10.5
	<u>Tar Mean CI*</u>	<u>Nicotine Mean CI*</u>	<u>CO Mean CI*</u>
	0.64	0.07	0.78

<u>Brand and brand variant</u>	<u>Tar</u>	<u>Nicotine</u>	<u>CO</u>
Easy Virginia Original	7.07	0.55	8.95
	<u>Tar Mean CI*</u>	<u>Nicotine Mean CI*</u>	<u>CO Mean CI*</u>
	0.30	0.03	0.32

*CI = 95% confidence interval

I, Dr. Marc Scharfe (Laboratory Manager) of Luxembourg, certify that the report correctly records the results of all tests carried out at the laboratory of Landewyck Group, Luxembourg by or on behalf of *Heintz Van Landewyck s.à.r.l.* during the year 2010 for the purposes of section 33 of the Smokefree Environments Act 1990.

Dated at Luxembourg this 28th of January 2011.



Dr. Marc Scharfe
 Laboratory Manager
 Analytical Services Laboratory
 Landewyck Group s.à.r.l.

LANDEWYCK GROUP
LUXEMBOURG

FORM OF RETURN

Manufacturer or importer: Heintz Van Landewyck s.à.r.l.

Calendar year: 2010

Tobacco Product Class: Roll Your Own Tobacco

This Return has been made in respect of all products sold by *Heintz Van Landewyck s.à.r.l.* in this product class in New Zealand.

- a) Tobacco Weight by Product Class (including additives and Moisture) : 2685.74 kg
- b) Weight of Additives in Total by Product Class (excluding water) : 199.36 kg
- c) List of additives and quantities not exceeded for each brand and brand variant in this return : see attached Schedule A.
- d) By-brand information : see attached Schedule B

I, Dr. Marc Scharfe (Laboratory Manager) of Luxembourg, hereby certify that the information contained in and annexed to this Return is correct for the purposes of the Smokefree Environments Act 1990.

This information is provided in confidence and may not be communicated to others.

Dated at Luxembourg this 28th of January 2011.



*Dr. Marc Scharfe
Laboratory Manager
Analytical Services Laboratory
Landewyck Group s.à.r.l.*

Tobacco Return

Schedule A

Manufacturer : Heintz Van Landewyck s.à.r.l.
31, rue de Hollerich
L-1741 Luxembourg
Luxembourg

Calendar Year : 2010

Tobacco product classes : Cigarettes
Roll Your Own Tobacco

**Composite List of Ingredients Added to Heintz Van Landewyck Tobacco Products
Sold in New Zealand (2010)**

NAME	Function	Quantity not exceeded [%]	CAS N°
WATER	processing aid / solvent	13.30000	7732-18-5
CELLULOSE FIBERS (WOODPULP AND VISCOSE)	fiber	8.50000	65996-61-4 68442-85-3
CALCIUM CARBONATE	combustion modifier / filler	3.80000	471-34-1
PROPYLENE GLYCOL [1,2-]	Humectant/Solvent	2.81000	57-55-6
SUGARS (SUCROSE and/or INVERT SUGAR and/or HIGH FRUCTOSE CORN SYRUP)	flavour	2.12000	-
GLYCEROL	Humectant/Solvent	2.00000	56-81-5
TRIACETIN	plasticiser	1.50000	102-76-1
TITANIUM DIOXIDE	filler	1.00000	13463-67-7
POLYVINYL ALCOHOL-PARTLY HYDROLYSED	binder	1.00000	25213-24-5
ETHYLENE-VINYL-ACETATE, COPOLYMER	adhesive	1.00000	24937-78-8
CATIONIC STARCH	binder / combustion modifier	0.84000	56780-58-6
SILICATE	filler	0.80000	12040-43-6
TALC	filler	0.80000	14807-96-6
POLYVINYL ALCOHOL	binder	0.80000	9002-89-5
STARCH	binder	0.80000	65996-62-5
COCOA, COCOA-BUTTER, COCOA SHELL AND COCOA PRODUCTS	flavour	0.40000	68916-17-6 84649-99-3 95009-22-6
GUAR GUM	binder / combustion modifier	0.30000	9000-30-0

BENZOIC ACID AND/OR ITS SODIUM SALT	preservative	0.28000	65-85-0; 532-32-1
BENZYL BENZOATE	flavour	0.15000	120-51-4
CITRIC ACID	preservative	0.12000	77-92-9
LICORICE, LICORICE EXTRACT, ROOT EXTRACT, POWDER EXTRACT	flavour	0.10000	68916-91-6 84775-66-6
ALUMINIUM SULFATE	processing aid	0.05000	10043-01-3
PHOSPHATE	processing aid	0.05000	7758-29-4
GLUCOSE SIRUP	flavour	0.05000	9055-00-9
POTASSIUM CITRATE (ANHYDROUS)	combustion modifier	0.05000	6100-05-6
SODIUM CITRATE (ANHYDROUS)	combustion modifier	0.05000	6132-04-3
COLLODION	binder	0.05000	9004-70-0
VANILLIN	flavour	0.03990	121-33-5
HELIOTROPINE	flavour	0.03750	120-57-0
MENTHOL	flavour	0.03750	1490-04-6
METHYL CYCLOPENTENOLONE-3,2,2	flavour	0.03750	80-71-7
PERU BALSAM OIL	flavour	0.03750	8007-00-9
RUM JAMAICA	flavour	0.03750	-
FENUGREEK EXTRACT	flavour	0.03500	84625-40-1
GLYOXAL	processing aid	0.02000	107-22-2
ROSIN SIZE	processing aid	0.02000	91081-22-0
ACETYL-TRIBUTYL-CITRATE (ATBC)	plasticiser	0.02000	77-90-7
IRON OXIDE BLACK	color	0.02000	1317-61-9
MICROCRYSTALLINE WAX	binder	0.01500	63231-60-7
PHENYLACETIC ACID	flavour	0.01350	103-82-2
GOLD BRONZE	color	0.01000	7440-50-8 7440-66-6
ANETHOL	flavour	0.00750	4180-23-8
BENZOIN SUMATRA	flavour	0.00750	-

ETHYL PHENYLACETATE	flavour	0.00750	101-97-3
ETHYL VANILLIN	flavour	0.00750	121-32-4
OCTALACTONE (GAMA-)	flavour	0.00750	104-50-7
METHYLCYCLOPENTANE-1,2-DIONE	flavour	0.00600	765-70-8
POTASSIUM SORBATE	flavour	0.00300	24634-61-5
DIACETYL	flavour	0.00200	431-03-8
LOVAGE EXTRACT	flavour	0.00200	8016-31-7
ACETANISOLE	flavour	0.00075	100-06-1
ACETOPHENONE	flavour	0.00075	98-86-1
ALLSPICE OIL	flavour	0.00075	84929-57-7
ANISYL ALCOHOL	flavour	0.00075	105-13-5
BENZYL CINNAMATE	flavour	0.00075	103-41-3
LINSEED OIL	solvent	0.00050	8001-26-1
HYDROCARBON RESIN	processing aid	0.00050	68132-00-3
ETHYL CELLULOSE	fiber	0.00050	9004-57-3
BLACK PIGMENT E172	color	0.00050	12227-89-3
BLUE PIGMENT E131	color	0.00050	3536-49-0
ALKYD RESIN	binder	0.00050	8001-26-1 115-77-5
ROSIN RESIN	binder	0.00050	8050-09-7 8052-10-6
CUMINIC ALDEHYDE	flavour	0.00040	122-03-2
ETHYL ACRYLATE	flavour	0.00040	140-88-5
ETHYL CAPRYLATE	flavour	0.00040	106-32-1
HEPTANONE-2	flavour	0.00040	110-43-0
ISOBUTYR ALDEHYDE	flavour	0.00040	78-84-2
LINALOOL	flavour	0.00040	78-70-6
LINALYL ISOBUTYRATE	flavour	0.00040	78-35-3

PHENYLPROPYL ALDEHYDE	flavour	0.00040	104-53-0
MINERAL OIL	binder / processing aid	0.00030	64742-13-8
BORNYL ACETATE	flavour	0.00020	76-49-3
GERANYL BUTYRATE	flavour	0.00020	106-29-6
HEXADECANOL (1-)	flavour	0.00020	36653-82-4
METHYL PHENYLACETATE	flavour	0.00020	101-41-7

Tobacco Return

Schedule B

Manufacturer : Heintz Van Landewyck s.à.r.l.
31, rue de Hollerich
L-1741 Luxembourg
Luxembourg

Calendar Year : 2010

Tobacco product classes : Roll Your Own Tobacco

By-Brand List of Ingredients Added to Heintz Van Landewyck Tobacco Products Sold in New Zealand (2010)

Easy Rum Blend (30g)

Tobacco product class : Roll your own tobacco

INGREDIENTS	Max. use level (%)
TOBACCO	80.79
WATER	12.30
SUGARS (SUCROSE and/or INVERT SUGAR and/or HIGH FRUCTOSE CORN SYRUP)	2.12
PROPYLENE GLYCOL [1,2-]	2.08
GLYCEROL	1.64
COCOA, COCOA-BUTTER, COCOA SHELL AND COCOA PRODUCTS	0.40
BENZOIC ACID AND/OR ITS SODIUM SALT	0.28
FLAVOURS	0.17
CITRIC ACID	0.12
LICORICE, LICORICE EXTRACT, ROOT EXTRACT, POWDER EXTRACT	0.10

Tobacco Return

Schedule B

Manufacturer : Heintz Van Landewyck s.à.r.l.
31, rue de Hollerich
L-1741 Luxembourg
Luxembourg

Calendar Year : 2010

Tobacco product classes : Roll Your Own Tobacco

By-Brand List of Ingredients Added to Heintz Van Landewyck Tobacco Products Sold in New Zealand (2010)

Easy Fine Cut Regular
(30g)

Tobacco product class : Roll your own tobacco

INGREDIENTS	Max. use level (%)
TOBACCO	79.60
WATER	13.30
SUGARS (SUCROSE and/or INVERT SUGAR and/or HIGH FRUCTOSE CORN SYRUP)	1.79
PROPYLENE GLYCOL [1,2-]	2.81
GLYCEROL	1.50
COCOA, COCOA-BUTTER, COCOA SHELL AND COCOA PRODUCTS	0.40
BENZOIC ACID AND/OR ITS SODIUM SALT	0.28
FLAVOURS	0.10
CITRIC ACID	0.12
LICORICE, LICORICE EXTRACT, ROOT EXTRACT, POWDER EXTRACT	0.10

Tobacco Return

Schedule B

Manufacturer : Heintz Van Landewyck s.à.r.l.
31, rue de Hollerich
L-1741 Luxembourg
Luxembourg

Calendar Year : 2010

Tobacco product classes : Cigarettes

By-Brand List of Ingredients Added to Heintz Van Landewyck Tobacco Products Sold in New Zealand (2010)

EASY Virginia Red KING SIZE HARD PACK 20's/30's
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Tobacco product class : Cigarettes

INGREDIENTS	Max. use level (%)
TOBACCO	71.92
NON TOBACCO MATERIALS	20.44
WATER	3.80
GLYCEROL	2.00
SUGARS (SUCROSE and/or INVERT SUGAR and/or HIGH FRUCTOSE CORN SYRUP)	0.80
PROCESSING AID	1.04

Tobacco Return

Schedule B

Manufacturer : Heintz Van Landewyck s.à.r.l.
31, rue de Hollerich
L-1741 Luxembourg
Luxembourg

Calendar Year : 2010

Tobacco product classes : Cigarettes

By-Brand List of Ingredients Added to Heintz Van Landewyck Tobacco Products Sold In New Zealand (2010)

**EASY Virginia Original
KING SIZE HARD PACK 20's/30's**

Tobacco product class : Cigarettes

INGREDIENTS	Max. use level (%)
TOBACCO	65.20
NON TOBACCO MATERIALS	27.16
WATER	3.80
GLYCEROL	2.00
SUGARS (SUCROSE and/or INVERT SUGAR and/or HIGH FRUCTOSE CORN SYRUP)	0.80
PROCESSING AID	1.04

By Brand Ingredient Lists:

Tobacco Product Classification: Cigarettes

Ashford Red (20's & 25's)

Tobacco (> 70%)
Filter Material, Paper (<30%)

Ashford Blue (20's)

Tobacco (> 65%)
Glycerol < 5%)
Filter Material, Paper (<30%)

Manitou Gold Additive Free (20's)

Tobacco (> 70%)
Filter Material, Paper (<30%)

Tradition Virginia Red (20's)

Tobacco (> 70%)
Filter Material, Paper (<30%)

Tobacco Product Classification: Cigars

Candlelight Cherry (Mini)

Tobacco (> 90%)
Tobacco Sheet (< 5%)
Glycerol (< 5%)
Natural and Artificial Flavours (< 2%)
Cellulose, 2-Hydroxyethyl Ether (< 1%)

Candlelight Vanilla (Mini)

Tobacco (> 90%)
Tobacco Sheet (< 5%)
Glycerol (< 5%)
Natural and Artificial Flavours (< 2%)
Cellulose, 2-Hydroxyethyl Ether (< 1%)

Candlelight Havana (Mini)

Tobacco (> 95%)
Tobacco Sheet (< 5%)
Cellulose, 2-Hydroxyethyl Ether (< 1%)

Candlelight Sumatra (Mini)

Tobacco (> 95%)
Tobacco Sheet (< 5%)
Cellulose, 2-Hydroxyethyl Ether (< 1%)

Candlelight Whisky (Mini)

Tobacco (> 90%)
Tobacco Sheet (< 5%)
Glycerol (< 5%)
Natural and Artificial Flavours (< 2%)
Cellulose, 2-Hydroxyethyl Ether (< 1%)

Candlelight Cherry (Senorita)

Tobacco (> 90%)
Tobacco Sheet (< 5%)
Glycerol (< 5%)
Natural and Artificial Flavours (< 2%)
Cellulose, 2-Hydroxyethyl Ether (< 1%)

Candlelight Coffee (Senorita)

Tobacco (> 90%)
Tobacco Sheet (< 5%)
Glycerol (< 5%)
Natural and Artificial Flavours (< 2%)
Cellulose, 2-Hydroxyethyl Ether (< 1%)

Candlelight Vanilla (Senorita)

Tobacco (> 90%)
Tobacco Sheet (< 5%)
Glycerol (< 5%)
Natural and Artificial Flavours (< 2%)
Cellulose, 2-Hydroxyethyl Ether (< 1%)

Candlelight Whisky (Senorita)

Tobacco (> 90%)
Tobacco Sheet (< 5%)
Glycerol (< 5%)
Natural and Artificial Flavours (< 2%)
Cellulose, 2-Hydroxyethyl Ether (< 1%)

Candlelight Havana (Senorita)

Tobacco (> 95%)
Tobacco Sheet (< 5%)
Cellulose, 2-Hydroxyethyl Ether (< 1%)

Candlelight Vanilla (Slim Corona)

Tobacco (> 90%)
Tobacco Sheet (< 5%)
Glycerol (< 5%)
Natural and Artificial Flavours (< 2%)
Cellulose, 2-Hydroxyethyl Ether (< 1%)

Candlelight Whisky (Slim Corona)

Tobacco (> 90%)
Tobacco Sheet (< 5%)
Glycerol (< 5%)
Natural and Artificial Flavours (< 2%)
Cellulose, 2-Hydroxyethyl Ether (< 1%)

Candlelight Havana (Slim Corona)

Tobacco (> 95%)
Tobacco Sheet (< 5%)
Cellulose, 2-Hydroxyethyl Ether (< 1%)

Tobacco Product Classification: Roll Your Own

Ashford Red Virginia (30gm & 40gm)

Tobacco (> 94%)
Propylene Glycol (< 5%)
Natural and Artificial Flavours (< 0.5%)
Potassium Sorbate (< 0.5%)
Honey (< 0.5%)