

FORM OF REPORT

IMPORTER : NEW WORLD (NEW ZEALAND) LTD.

LABORATORY : Shanghai Tobacco (Group) Corp. China

CALENDER YEAR: 2009

PRODUCT : CIGARETTES

TOBACCO RETURNS AND REPORTS FOR 2009

Schedule A - Tobacco Returns:

1. Brand of tobacco product information

Schedule B –

1. Laboratory Test Report
2. Added Constituent Report (including Tobacco Weight)

Schedule A
FORM OF RETURN

IMPORTER: NEW WORLD (NEW ZEALAND) LTD

CALENDER YEAR: 2009

TOBACCO PRODUCT CLASS: CIGARETTES

1. PRODUCT INFORMATION:

BRAND NAME	PACK SIZE	QTY RELEASED FOR SALE 12 MONTHS IN 2009	WHOLE SALE PRICE PER BRICK	RECOMMENDED RETAIL PRICE PER
CHUNGHWA	20 sticks / pack sticks / brick 200	11288.6 bricks	\$ 97.81	\$ 11.50
CHUNGHWA GOLD	20 sticks / pack sticks / brick 200	7703.8 bricks	\$ 97.81	\$ 11.50
DOUBLE HAPPINESS	20 sticks / pack sticks / brick 200	4195.1 bricks	\$ 82.13	\$ 9.40
DOUBLE HAPPINESS GOLD	20 sticks / pack sticks / brick 200	1817.6 bricks	\$ 82.13	\$ 9.40
PEONY	20 sticks / pack sticks / brick 200	1017.7 bricks	\$ 82.13	\$ 9.40
PEONY BLUE	20 sticks / pack sticks / brick 200	254.8 bricks	\$ 82.13	\$ 9.40
PANDA	20sticks / pack sticks / brick 100	2500.4 bricks	\$ 87.75	\$ 20.55
Golden Deer	20sticks / pack sticks / brick 200	3975.9 bricks	\$ 79.88	\$ 9.20
GD	20sticks / pack sticks / brick 200	518.9 bricks	\$ 82.13	\$ 9.40

Remark: cigarette brand of Peony no long available in New Zealand in 2010

NEW WORLD (NEW ZEALAND) LTD.

AK811339

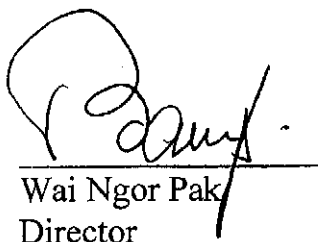
17 Rennie Drive, Mangere, Auckland, New Zealand.

P. O. Box 2223, Shortland Street, Auckland, New Zealand.

Tel.: (64) 275 9760 Fax.: (64) 275 0517

I, **WAI NGOR PAK** (DIRECTOR), OF *NEW WORLD (NEW ZEALAND) LTD.*, 17 RENNIE DRIVE, MANGERE, AUCKLAND. HEREBY CERTIFY THAT THE INFORMATION CONTAINED IN AND ANNEXED TO THIS RETURN IS CORRECT FOR THE PURPOSED OF THE SMOKE-FREE ENVIRONMENTS REGULATIONS 1999, AS ASSESSED AND SUBJECT TO THE QUALIFICATIONS STATED.

DATE: 20th JANUARY, 2010



Wai Ngor Pak
Director

Schedule B
ATTACHMENT

1. Laboratory Test Report – Certificate of Analysis
2. Added Constituent Report (including Tobacco Weight)

Certificate of Analysis

Client New World(New Zealand)ltd
17 Rennie Drive,Mangere
P.O.Box 2223,Shortland Street
Auckland
New Zealand

Sample Description "G D"

Date December 4, 2009

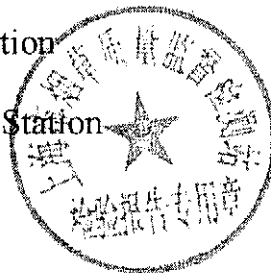
RESULTS OF ANALYSIS

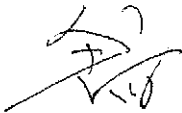
Tar(mg/cigarette) 9.7

Nicotine(mg/cigarette) 0.9

Shanghai Tobacco (Group) Corporation

Quality Supervision and Inspection Station





公司地址: 中国上海市长阳路 717 号

电话: 61666868

传真: 65125838

ADDRESS: NO.717CHANGYANG ROAD,SHANGHAI,CHINA TEL: 61666868

FAX: 65125838

Certificate of Analysis

Client New World(New Zealand)ltd
17 Rennie Drive,Mangere
P.O.Box 2223,Shortland Street
Auckland
New Zealand

Sample Description "GOLDEN DEER"

Date December 4, 2009

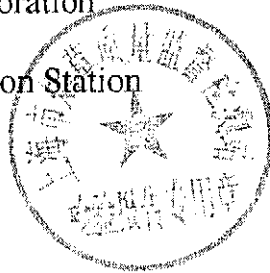
RESULTS OF ANALYSIS

Tar(mg/cigarette) 9.8

Nicotine(mg/cigarette) 1.4

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Client New World(New Zealand)ltd
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Sample Description "PANDA"

Date December 4, 2009

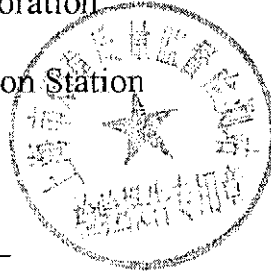
RESULTS OF ANALYSIS

Tar(mg/cigarette) 14.3

Nicotine(mg/cigarette) 1.16

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Certificate of Analysis

Client ° New World(New Zealand)ltd
 17 Rennie Drive,Mangere
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 New Zealand

Sample Description “DOUBLE HAPPINESS” GOLD

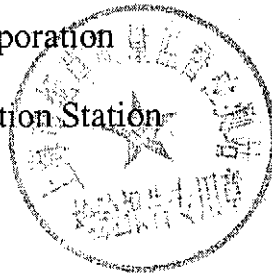
Date December 4, 2009

RESULTS OF ANALYSIS

Tar(mg/cigarette)	10.2
Nicotine(mg/cigarette)	0.88

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上海烟草(集团)公司
Shanghai Tobacco (Group) Corp.

Certificate of Analysis

Client New World(New Zealand)ltd
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P.O.Box 2223,Shortland Street
Auckland
New Zealand

Sample Description "DOUBLE HAPPINESS"

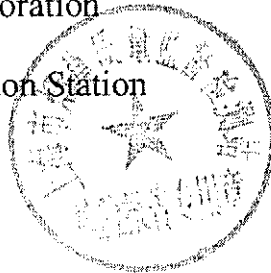
Date December 4, 2009

RESULTS OF ANALYSIS

Tar(mg/cigarette) 13.4
Nicotine(mg/cigarette) 1.06

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Client New World(New Zealand)ltd
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Sample Description "CHUNG HWA" GOLD

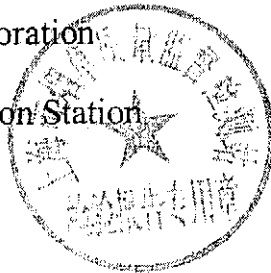
Date December 4, 2009

RESULTS OF ANALYSIS

Tar(mg/cigarette)	10.5
Nicotine(mg/cigarette)	0.96

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FAX: 65125838

Certificate of Analysis

Client New World(New Zealand)ltd
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P.O.Box 2223,Shortland Street
Auckland
New Zealand

Sample Description "CHUNG HWA"

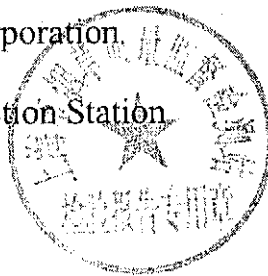
Date December 4, 2009

RESULTS OF ANALYSIS

Tar(mg/cigarette)	14.0
Nicotine(mg/cigarette)	1.12

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Added Constituent Reporting

A、 Brand Name Panda
 Sub Brand Hard Pack Panda (Yellow)

	Added Constituent	Content(mg/g)	CAS NO.
1	ethyl maltol	$<1.1 \times 10^{-3}$	4940-11-8
2	clove bud oil	$<2.9 \times 10^{-3}$	8000-34-8
3	geranium oil	$<2.8 \times 10^{-4}$	8000-46-2
4	peru resinoid	$<3.6 \times 10^{-3}$	8007-00-9
5	anistic aldehyde	$<4.4 \times 10^{-3}$	123-11-5
6	ethyl acetate	$<4.0 \times 10^{-2}$	141-78-6
7	ethyl propionate	$<2.2 \times 10^{-2}$	105-37-3
8	isoamyl isovalerate	$<2.2 \times 10^{-2}$	659-70-1

Tobacco weight: 690mg/cig

B、 Brand Name Chunghwa
 Sub Brand Hard Pack Chunghwa

	Added Constituent	Content(mg/g)	CAS NO.
1	ethyl acetate	$<6.0 \times 10^{-2}$	141-78-6
2	ethyl propionate	$<3.0 \times 10^{-2}$	105-37-3
3	p-anisaldehyde	$<6.0 \times 10^{-3}$	123-11-5
4	clove bud oil	$<4.0 \times 10^{-3}$	8000-34-8
5	ethyl vanillin	$<1.5 \times 10^{-3}$	121-32-4
6	ethyl maltol	$<1.5 \times 10^{-3}$	4940-11-8
7	cinnamon leaf oil	$<1.5 \times 10^{-3}$	8007-80-5
8	furaneol	$<1.5 \times 10^{-3}$	3658-77-3

Tobacco weight: 755mg/cig

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C、Brand Name Chunghwa
 Sub Brand Hard Pack Chunghwa Gold

	Added Constituent	Content(mg/g)	CAS NO.
1	ethyl maltol	$<1.1 \times 10^{-3}$	4940-11-8
2	ethyl vanillin	$<1.1 \times 10^{-3}$	121-32-4
3	clove bud oil	$<2.9 \times 10^{-3}$	8000-34-8
4	valerian oil	$<7.0 \times 10^{-4}$	8008-88-6
5	peru resinoid	$<3.6 \times 10^{-3}$	8007-00-9
6	p-anisaldehyde	$<4.3 \times 10^{-3}$	123-11-5
7	ethyl acetate	$<4.3 \times 10^{-2}$	141-78-6
8	ethyl propionate	$<2.2 \times 10^{-2}$	105-37-3
9	isoamyl isovalerate	$<2.2 \times 10^{-2}$	659-70-1
10	* brandy extract	$<7.2 \times 10^{-4}$	—
11	ethyl oxyhydrate	$<1.4 \times 10^{-2}$	8030-89-5

* brandy extract FEMA NO. 2331,2332; FDA NO. 182.50

Tobacco weight: 720mg/cig

D、Brand Name Double Happiness
 Sub Brand Hard Pack Double Happiness

	Added Constituent	Content(mg/g)	CAS NO.
1	ethyl acetate	$<8.0 \times 10^{-2}$	141-78-6
2	maltol	$<5.5 \times 10^{-2}$	118-71-8
3	ethyl propionate	$<3.0 \times 10^{-2}$	105-37-3
4	rum ether	$<2.0 \times 10^{-2}$	8030-89-5
5	acetic acid	$<1.0 \times 10^{-2}$	64-19-7
6	vanillin	$<6.0 \times 10^{-3}$	121-33-5
7	peru resinoid	$<5.0 \times 10^{-3}$	8007-00-9
8	tolu resinoid	$<3.0 \times 10^{-3}$	9000-64-0
9	furaneol	$<1.5 \times 10^{-3}$	3658-77-3
10	geranium oil	$<1.0 \times 10^{-3}$	8000-46-2

Tobacco weight: 730mg/cig

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E、 Brand Name Double Happiness
 Sub Brand Hard Pack Double Happiness Gold

	Added Constituent	Content(mg/g)	CAS NO.
1	ethyl acetate	$<8.0 \times 10^{-2}$	141-78-6
2	maltol	$<5.5 \times 10^{-2}$	118-71-8
3	ethyl heptanoate	$<1.0 \times 10^{-2}$	106-30-9
4	acetic acid	$<1.0 \times 10^{-2}$	64-19-7
5	vanillin	$<6.0 \times 10^{-3}$	121-33-5
6	2-methylvaleric acid	$<6.0 \times 10^{-3}$	97-61-0
7	tolu resinoid	$<3.0 \times 10^{-3}$	9000-64-0
8	phenylacetic acid	$<1.0 \times 10^{-3}$	103-82-2
9	geranium oil	$<1.0 \times 10^{-3}$	8000-46-2

Tobacco weight: 730mg/cig

F、 Brand Name Golden Deer
 Sub Brand Hard Pack Golden Deer

	Added Constituent	Content(mg/g)	CAS NO.
1	2-acetylpyrazine	$<2.0 \times 10^{-3}$	22047-25-2
2	2,3-dimethylpyrazine	$<6.0 \times 10^{-3}$	5910-89-4
3	rose absolute	$<6.0 \times 10^{-3}$	8007-01-0
4	maltol	$<6.0 \times 10^{-2}$	118-71-8
5	2-acetylpyrrole	$<6.0 \times 10^{-2}$	1072-83-9
6	furaneol	$<6.0 \times 10^{-2}$	3658-77-3
7	3-hydroxy-2-butanone	$<6.0 \times 10^{-2}$	513-86-0
8	triethyl citrate	$<6.0 \times 10^{-2}$	77-93-0

Tobacco weight: 700mg/cig

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E、 Brand Name Double Happiness

Sub Brand Hard Pack Double Happiness Gold

	Added Constituent	Content(mg/g)	CAS NO.
1	ethyl acetate	$<8.0 \times 10^{-2}$	141-78-6
2	maltol	$<5.5 \times 10^{-2}$	118-71-8
3	ethyl heptanoate	$<1.0 \times 10^{-2}$	106-30-9
4	acetic acid	$<1.0 \times 10^{-2}$	64-19-7
5	vanillin	$<6.0 \times 10^{-3}$	121-33-5
6	2-methylvaleric acid	$<6.0 \times 10^{-3}$	97-61-0
7	tolu resinoid	$<3.0 \times 10^{-3}$	9000-64-0
8	phenylacetic acid	$<1.0 \times 10^{-3}$	103-82-2
9	geranium oil	$<1.0 \times 10^{-3}$	8000-46-2

Tobacco weight: 730mg/cig

F、 Brand Name GD

Sub Brand Hard Pack GD

	Added Constituent	Content(mg/g)	CAS NO.
1	2-acetylpyrazine	$<2.0 \times 10^{-3}$	22047-25-2
2	2,3-dimethylpyrazine	$<6.0 \times 10^{-3}$	5910-89-4
3	rose absolute	$<6.0 \times 10^{-3}$	8007-01-0
4	maltol	$<6.0 \times 10^{-2}$	118-71-8
5	2-acetylpyrrole	$<6.0 \times 10^{-2}$	1072-83-9
6	furaneol	$<6.0 \times 10^{-2}$	3658-77-3
7	3-hydroxy-2-butanone	$<6.0 \times 10^{-2}$	513-86-0
8	triethyl citrate	$<6.0 \times 10^{-2}$	77-93-0

Tobacco weight: 700mg/cig

Technical Center
Shanghai Tobacco (Group) Corp.
Nov 26, 2009

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