

I say 'NO'
to plain
packaging

My voice counts!

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Plain Packaging Consultation
Ministry of Health
PO Box 5013
WELLINGTON 6145

..... (Date)

RESPONSE TO THE MINISTRY OF HEALTH'S CONSULTATION ON THE PLAIN PACKAGING PROPOSAL

Dear Sir

I am a retailer of a wide range of fast-moving consumer goods, including tobacco products. I oppose the forcing of tobacco products into plain packages for the following important reasons.

1. I don't think plain packaging will reduce smoking rates.

Additional comment:

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2. Putting tobacco products into plain packages means different brands demanded by individual customers will be more difficult for me to find. This will increase retail transaction times and the frustration levels of other customers waiting to be served. Identifying and counting stock will also become more difficult placing a further burden on the management of my business.

Additional comment:

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