

I say 'NO'
to plain
packaging

My voice counts!



Plain Packaging Consultation
Ministry of Health
PO Box 5013
WELLINGTON 6145

Dear Sir,

I am a retailer I work in retail

I am opposed to the Government's proposal to force tobacco products into plain packaging for the following reasons:

- I don't think plain packaging will reduce smoking.
- Plain packaging will increase transaction times and customer frustration levels as well as making stock management much more difficult.
- Plain packaging will compromise my personal safety and increase my vulnerability to shoplifting.
- The Government should judge the effectiveness of the retail display ban first before it increases my compliance costs again.
- Plain packaging creates a dangerous precedent for future Governments to force other consumer goods into plain packages, imposing further constraints and compliance costs on my business.
- Plain packages are easier to counterfeit by criminals who are not worried about selling their illegal products to youth under the age of 18.

I confirm the views expressed on this form are held by the undersigned.

Name _____

Business/Outlet Name _____

Address _____

Contact number _____

Signature _____

This consultation response form has been produced for retailers by:
British American Tobacco (New Zealand) Limited
Imperial Tobacco New Zealand Limited
Philip Morris (New Zealand) Limited

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