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Sign the petition to support plain packaging of tobacco products

Please return completed forms to: Skye Kimura

Tobacco Control Advisor

Cancer Society of New Zealand - National Office

PO Box 12700, WELLINGTON

I support plain packaging of tobacco products because:

- It will reduce the appeal of tobacco products to children and discourage them from starting to smoke
- It will enhance the impact of graphic health warnings known to prompt quit attempts
- Smoking kills 5000 New Zealanders every year. Cigarettes should not be sold like any other normal consumer product, but treated as a dangerous drug
- The health of New Zealanders is far more important than the right of tobacco companies to market their products
- It is an important step in New Zealand becoming smokefree by 2025.

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