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Submission to support plain packaging of tobacco products.

To:
Plain Packaging Consultation
Tobacco Control Programme
Ministry of Health
PO Box 5013
Wellington 6145

This submission was completed by:

Name:

Address:

Email:

I support plain packaging of tobacco products because:

- It will reduce the appeal of tobacco products to children, and discourage them from starting to smoke
- It will enhance the impact of graphic health warnings known to prompt quit attempts
- Smoking kills 5000 New Zealanders every year. Cigarettes should not be sold like any other normal consumer product, but treated as a dangerous drug
- The health of New Zealanders is far more important than the right of tobacco companies to market their products
- It is an important step in New Zealand becoming Smokefree by 2025.

Signed:

Date:

I advise I have no direct or indirect links to the tobacco industry.

