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This submission was completed by:

Name:

Address:

Email:

**I support plain packaging of tobacco products because:**

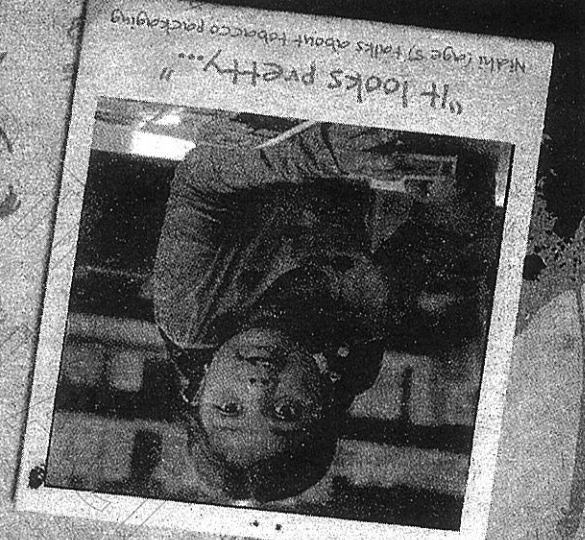
- It will reduce the appeal of tobacco products to children, and discourage them from starting to smoke.
- It will enhance the impact of graphic health warnings known to prompt quit attempts.
- Smoking kills 5000 New Zealanders every year. Cigarettes should not be sold like any other normal consumer product, but treated as a dangerous drug.
- The health of New Zealanders is far more important than the right of tobacco companies to market their products.
- It is an important step in New Zealand becoming Smokefree by 2025.

Signed

I have no direct or indirect links to the tobacco industry

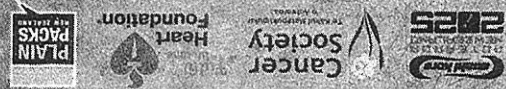
Date:

[Redacted signature and date]



**Out of the mouths of babes...**

Unbranding CIGARETTE PACKS won't stop everyone from smoking. But it will give our kids one less reason to start.



[www.plainpacks.org.nz](http://www.plainpacks.org.nz)

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AFFIX  
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