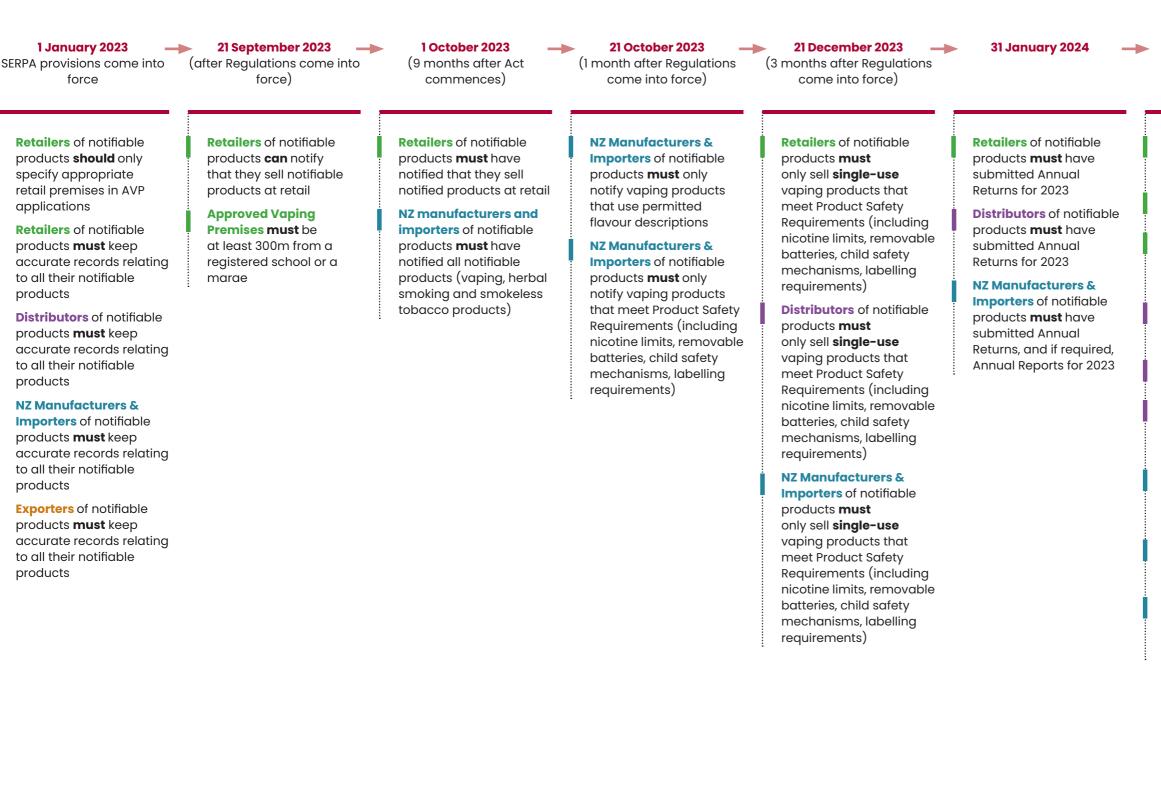


Smokefree Environments and Regulated Products Act (SERPA) Key Timeline

Purpose: Provide focus on the new provisions coming into force that build upon the existing obligations under SERPA for vaping, herbal smoking and smokeless tobacco products.

Please refer to the Smokefree Environments and Regulated Products Act 1990 for further details



AVP - Approved Vaping Premises

Notifiable Products - Vaping, herbal smoking and smokeless tobacco products

Single-use vaping device – means a vaping device that is pre-filled with a vaping substance or heated tobacco product and that is not designed to be refilled once used

Reusable - means a vaping device other than a single-use vaping device





21 March 2024

(6 months after Regulations come into force)

- Retailers of notifiable products must not sell vaping products or smokeless tobacco products that have images of cartoons and toys on their packaging
- Retailers of notifiable products must only sell vaping products that use permitted flavour descriptions
- Retailers of notifiable products must only sell reusable vaping products that meet Product Safety Requirements (including nicotine limits, removable batteries, child safety mechanisms)
- Distributors of notifiable products must not sell vaping products or smokeless tobacco products that have images of cartoons and toys on their packaging
- Distributors of notifiable products must only sell vaping products that use permitted flavour descriptions
- Distributors of notifiable products must only sell reusable vaping products that meet Product Safety Requirements (including nicotine limits, removable batteries, child safety mechanisms)
- NZ Manufacturers & Importers of notifiable products must not sell vaping products or smokeless tobacco products that have images of cartoons and toys on their packaging
- NZ Manufacturers & Importers of notifiable products must only sell vaping products that use permitted flavour descriptions
- NZ Manufacturers & Importers of notifiable products must only sell reusable vaping products that meet Product Safety Requirements (including nicotine limits, removable batteries, child safety mechanisms)