

2022

Cigarettes

(Domestic)

Brand	Brand variant	Pack size of brand variant (in sticks)	The volume of cigarettes released for sale	Recommended retail price per pack (in dollars NZ)
Benson & Hedges	Classic	20	16,351,960	38.50
Benson & Hedges	Classic	25	16,016,400	46.90
Benson & Hedges	Rich	20	4,085,700	38.50
Benson & Hedges	Subtle	20	2,466,540	38.50
Carlton	Red	20	9,341,300	29.90
Club	Blue	20	6,043,280	33.50
Club	Blue	25	6,500,450	40.90
Club	Menthol	20	2,810,380	33.50
Club	Menthol	25	5,383,425	40.90
Club	Red	20	13,673,720	33.50
Club	Red	25	14,637,475	40.90
Dunhill	Menthol Release	20	2,201,260	38.50
Dunhill	Distinct	20	8,534,080	38.50
Dunhill	Premier	20	4,580,360	38.50
Dunhill	Switch	20	10,468,220	38.50
Holiday	Blue	20	6,757,760	36.50
Holiday	Blue	25	7,354,525	44.50
Holiday	Menthol Boost	25	4,987,925	44.50
Holiday	Menthol Boost	20	9,272,180	36.50
Holiday	Red	20	11,881,200	36.50
Holiday	Red	25	11,688,275	44.50
London	Blue	20	5,808,840	30.90
London	Menthol	20	4,432,260	30.90
London	Red	20	10,974,460	30.90
Pall Mall Baseline	Blue	20	3,710,060	36.50
Pall Mall Baseline	Blue	25	2,118,925	44.50
Pall Mall Baseline	Menthol	20	3,806,500	36.50
Pall Mall Baseline	Menthol	25	2,454,450	44.50
Pall Mall Baseline	Red	20	8,790,680	36.50
Pall Mall Baseline	Red	25	8,325,225	44.50
Pall Mall Extras	Extras Blue	20	3,348,080	36.50
Pall Mall Extras	Extras Green	20	5,324,520	36.50
Pall Mall Extras	Extras Red	20	9,243,900	36.50
Pall Mall	Blue	20	671,020	38.50
Pall Mall	RED	20	4,367,660	38.50
Pall Mall Extras	Menthol Boost	20	4,335,340	38.50
Pall Mall	Red Click	25	3,010,700	46.90
Rothmans	Blue	20	6,786,940	34.90
Rothmans	Blue	25	9,486,325	38.90
Rothmans	Red	20	9,319,200	34.90
Rothmans	Red	25	24,191,225	38.90
Rothmans	Kingsize Filter	25	4,122,450	47.90
Sterling	Red	20	3,200,580	29.90
Rothmans Royals	Blue	20	37,785,580	29.90
Rothmans Royals	Menthol	20	16,930,300	29.90
Rothmans Royals	Red	20	101,896,280	29.90
Winfield	Original Blue	25	6,826,275	47.50

Cont.

Winfield	Original Gold	25	1,638,625	47.50
Winfield	Original Red	25	9,639,275	47.50
Winfield	RED	20	2,911,080	38.90
Winfield Select	Red	20	89,214,620	31.50
Winfield Select	Blue	20	26,503,360	31.50
Winfield Select	Menthol	20	9,446,360	31.50

Cigarettes

(Duty Free)

Brand	Brand variant	Pack size of brand variant (in sticks)	The volume of cigarettes released for sale	Recommended retail price per pack (in dollars)
Benson & Hedges	Classic	20	33,400	38.50
Benson & Hedges	Classic	25	219,200	46.90
Dunhill	Master Blend Blue	20	75,000	38.50
Dunhill	Master Blend Red	20	43,800	38.50
Holiday	Blue	25	111,800	44.50
Holiday	Menthol	25	97,800	44.50
Holiday	Red	25	120,400	44.50
Pall Mall Baseline	Blue	25	45,200	44.50
Pall Mall Baseline	Red	25	60,400	44.50
Pall Mall	Red Click	25	43,400	46.90
Winfield	Original Blue	25	148,800	47.50
Winfield	Original Gold	25	74,400	47.50
Winfield	Original Red	25	147,000	47.50
Rothamns Premium	Kingsize Filter	25	111,200	47.90