**Summary for 17 meeting (13 August 2014):**

The Compliance Panel (CP) met to re-determine two decisions in relation to the same complaint (Ministry of Health Complaint #10-2013-02). The complaint concerned a television advertisement for Heinz Nurture Gold using the Family Health Diary format aired on TV1 on 28 August 2013. The CP determined the original complaint at its 15th meeting and found Heinz Wattie’s in breach of Article 5.1 of the INC Code of Practice. On redetermination the CP upheld its original decision.

The Compliance Panel (CP) determined one new complaint (Ministry of Health Complaint #04-2014-01) against NuZtri brand formula milk for promoting infant formula on their website. The complainant alleged a breach of Article 4 of the INC Code of Practice. The CP agreed that information on the website was in breach of Article 4.1 and 4.2 of the INC Code of Practice. The Panel has recommended to the company that they seek professional assistance to rewrite the information on their website to ensure that it conforms to the overall intent and aim of the INC Code of Practice. The CEO of the Infant Nutrition Council is to review the amended website and report back to the Panel at their meeting in November 2014.

The revised terms of reference and complaints procedure for the Compliance Panel (CP) were published on the Ministry’s website in April 2014.