

# Public Health Advisory Committee

## Minutes of Meeting

**Meeting:** Tuesday 14 November 2023, 9:30am– 4:00pm

**Location/platform:** Held in-person at Bolton Hotel in Wellington Central

### **Attendees:**

PHAC Members: Kevin Hague (Chair), Professor Peter Crampton, Beverly Te Huia, Associate Professor Jason Gurney and Associate Professor Ruth Cunningham

Secretariat: Jonathon Jones and Chloe Reynolds with support from Patience Davis and Jacqui Yip, Public Health Agency

Guests: Julie Fairfield and Jessica Berentson-Shaw, The Workshop; Sidd Mehta, Hilary Sharpe, Public Health Agency; Danielle Griffioen and Belinda Loring, Te Aka Whai Ora.

Apologies: Sir Collin Tukuitonga

### **Opening of meeting**

1. Opening karakia by Kevin Hague.
2. Members were asked to update the interest register. No updates were required.
3. The PHAC agreed that the minutes of 9 October 2023 were accurate and correct.

### **Action:**

- 10 September 2023 minutes and agenda to be published to PHAC website.

### **Activities since last meeting**

4. Secretariat reported on their online attendance at the Australian Evidence, Policy and Influence Collaborative (EPIC) Symposium on Commercial determinants of health: Unpacking industry influence 6 and 7 November 2023, which included topics relevant to the PHAC's food report. Sessions were attended on addressing the negative influences of the food industry on health policies, partnerships and online marketing to children.

5. PHAC Chair had reached out to potential external reviewers for the PHAC's food report.

### **Feedback session with The Workshop**

6. Julie Fairfield and Jessica Berentson-Shaw from The Workshop provided feedback on integrating values into the PHAC's recommendations for its food report:
  - i. Which values to prioritise
  - ii. How to intentionally integrate values through the report
  - iii. How to draw on and activate intrinsic values
  - iv. Clarifying target audiences

### **Feedback session with Te Aka Whai Ora and Public Health Agency**

7. Danielle Griffioen and Belinda Loring from Te Aka Whai Ora, and Hilary Sharpe and Sidd Mehta from Public Health Agency provided feedback on the draft food report. Main themes discussed were:
  - i. Addressing food systems to improve inequitable health outcomes
  - ii. Outlining the food system as a commercial determinant of health
  - iii. Highlighting power dynamics within the food system
  - iv. Choosing the right frame
  - v. Strengthening environmental connections, planetary impacts.

### **Feedback session with PHAC members**

8. PHAC members reviewed feedback on the food report, with particular focus on the structure of the report and draft recommendations. Main themes discussed:
  - i. Setting out the problem or urgency of action
  - ii. Bring health and wellbeing upfront
  - iii. Simple signposting
  - iv. How vision is not being met
  - v. Flow of sections
  - vi. Protection of children
  - vii. Ensuring intersectoral collaboration

### **Next steps**

- Secretariat to integrate feedback from PHAC and guests into next draft of the report
- Next version of the report to be sent out 30 Nov 2023.

### **Next meeting**

9. The next PHAC meeting will be held online on Tues 5 December 2023.