

16 May 2022

s 9(2)(a)

By email: s 9(2)(a)
Ref: H202205563

Tēnā koe s 9(2)(a)

Response to your request for official information

Thank you for your request under the Official Information Act 1982 (the Act) to the Ministry of Health (the Ministry) on 24 April 2022 concerning the Ministry's social media accounts. You asked:

How many people have Min Of Health blocked from receiving official notifications on their Twitter account?

There are 36 Twitter accounts that are blocked from seeing the Ministry's Twitter account.

How many people have Min of Health blocked from receiving official notifications on other social media sites?

Users who have been blocked from the Ministry's Facebook page are still able to see and share the Ministry's content but are unable to make comments or send direct messages. There are no blocked users on the Ministry's LinkedIn account.

Who decides if an account is to be blocked and what is that person's official position with Min of Health?

A Social Lead or Senior Social Advisor from the Ministry's Social Media Team make decisions regarding blocking users from accessing the Ministry's social media accounts. They base their decisions on whether users have breached the Ministry's social media guidelines. These guidelines can be found here: www.health.govt.nz/about-site/social-media-community-guidelines.

I trust this information fulfils your request. Under section 28(3) of the Act, you have the right to ask the Ombudsman to review any decisions made under this request. The Ombudsman may be contacted by email at: info@ombudsman.parliament.nz or by calling 0800 802 602.

Please note that this response, with your personal details removed, may be published on the Ministry website at: www.health.govt.nz/about-ministry/information-releases/responses-official-information-act-requests.

Nāku noa, nā



Sarah Turner
Deputy Director-General
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