## NZ Tobacco Use Survey 2008

<u>INTRO</u>	<u>TAB</u>
PSU nu	umber (3 digits):
Sample	ed home (1-34):
Intervie	ewer number:       Enter your three digit interviewer number
Eligible	Adults: ① From the screener, please enter the number of eligible adults in the household.
Intro:	Thank you for agreeing to do this survey about smoking and tobacco use. It is for both smokers and non-smokers. For most people it takes only about 20 minutes to complete.
	I will introduce each question. All you need to do is give me your answer, being as truthful and accurate as you can.
Q3.	[If necessary:] Firstly, I need to enter into the computer whether you are male or female?  ① Enter the gender of the repondent  Male 1  Female8
Q4.	Can you please confirm which age group you are in. [If necessary:] This affects what questions you are asked.
	① Read out most likely age groups and confirm respondent is within specific age group. [note: age groups have been expanded here to facilitate accurate weighting since some respondents refuse to give exact age in demographics]
	Under 15 (ineligible) 1 15-19
	IF THE ANSWER IS 2 - 7 SKIP TO INTRO BEFORE Q7
Q5.	I'm sorry, for this study we are only able to interview people aged between 15 and 64. But thank you for your time.
	EXIT PROGRAM

### **MAIN TAB**

1.0 Prevalence and	<b>Smoking</b>	History
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Intro	. The first section is to find out if you are a smoker or if you have ever been a smoker.
Q7.	Have you ever smoked cigarettes or tobacco at all, even just a few puffs?  Please include cigars and pipes.  ① If respondent asks, these questions do NOT include marijuana smoking – only tobacco.  Yes
	IF THE ANSWER IS NOT 1, SKIP TO INTRO BEFORE Q60
Q8.	Have you smoked a total of more than 100 cigarettes in your whole life?  ① Note: 'Don't Know' and 'Refused' are NOT answer options here. You MUST negotiate an answer with the respondent.  Yes
Q9.	Showcard 9 Looking at Showcard 9, how often do you currently smoke?  You don't smoke now
	IF THE ANSWER IS 2, SKIP TO Q11
Q10.	Did you ever smoke DAILY for a period of time?  If respondent asks, "period of time" means for at least a week.  Yes
	IF THE ANSWER IS NOT 1, SKIP TO Q13
Q11.	At what age did you START smoking DAILY? [Soft error check with age gp at Q4]  ① Enter answer in years. If respondent doesn't know exactly, get their best estimate.  Don't know/unsure

IF ANSWERED 2, AT Q9, SKIP TO Q13 (skips current daily smokers past Q12)

	At what age did you STOP smoking DAILY? [Soft error check with age gp at Q4]  ① Enter answer in years. If respondent doesn't know exactly, get their best estimate.  Don't know/unsure
	YOUTH ONLY
	[IF RESPONDENT NOT AGED 15 TO 19 AT Q4, SKIP TO Q14]
Q1	3. At what age did you try your first cigarette?
	Don't know/unsure99 Refused98
Q14	. A Showcard 14 Looking at Showcard 14, this time last year, were you smoking?
	More than you do now1 The same as you do now2 Less than you do now3 You weren't smoking at all .4
	Dont know/unsure99
	Dont know/unsure99

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Intro. The next few questions are about how much you smoke and what kinds of tobacco you smoke. Please take your time to be as accurate as you can in these questions.
Q15. Showcard 15 Looking at Showcard 15, which of these products do you currently smoke? Please say all that apply.  ① Multiple response allowed!
Tailor made cigarettes (that is manufactured cigarettes in a packet) . 1 Roll your owns, using loose tobacco
IF THE ANSWER TO Q15 IS NOT 1 OR 2, SKIP TO Q22. (not tailors or rollies) IF ANSWER TO Q15 IS 2 BUT NOT 1, SKIP TO Q17C (rollies only) IF ANSWER TO Q15 IS 1 BUT NOT 2, SKIP TO Q17 (tailors only)
Q16. For every 10 tailor made cigarettes you smoke, about how many roll-your owns do you smoke?  ① Round answer to nearest number if necessary (eg. 2.5 would be 3, or 2.4 would be 2). [Programer: allow up to 4 digits for answer]  ① If number of roll-your-owns per cigarette is less than 1, please enter '0' and insert remark to reflect answer.
Don't know/unsure 99 Refused 98
Q17. Showcard 17 On a typical day, what brand of tailor made cigarettes do you smoke most often? Please answer from Showcard 17.  Benson & Hedges
Q17b. Showcard 17b Looking at Showcard 17b, on a typical day, what kind of tailor made cigarettes do you usually smoke?  Regular
Refused98

## IF THE ANSWER TO Q15 IS NOT 2, SKIP TO Q22

Q17c	. A Showcard 17c On a typical day, what brand of roll your owns using loose tobacco do you smoke most often? Please answer from Showcard 17c.
	Holiday       1         Horizon       2         Marlboro       3         Park Drive       4         Pocket Edition       5         Port Royal       6         Winfield       7         Drum       8         Other       9         Don't know       99         Refused       98
Q18.	Showcard 17b Looking at Showcard 17b, on a typical day, what kind of roll your owns using loose tobacco do you usually smoke?
	Regular
Q19.	Showcard 19 Looking at Showcard 19, why do you smoke roll your own cigarettes? Please say all that apply.
	① Multiple response allowed!
	Health reasons1
	They cost less2
	They are more natural
	They are less harmful
	There are rewer additives
	You like rolling them7
	Your friends smoke them8
	Your family smoke them9
	Other (please specify)10
	Don't know/unsure99
	Refused98
	IF ANSWER AT Q19 IS NOT 10, SKIP TO Q20
Q19a	. What IS that 'other reason'?
	Don't know99
	Refused

cigarettes?	lade digarettes to roll-your-own
Yes	1
No	
Don't know/unsure	
Refused	98
IF ANSWER IS NOT 1,	SKIP TO Q22
O24 M Chausand 40 Lacking at Chausand 40	why did you quitab? Place on
Q21. Showcard 19 Looking at Showcard 19 all that apply.	, why did you switch? Please say
Multiple response allowed!	
Health reasons	1
They cost less	
They are more natural	
They are less harmful	
There are fewer additives	4 5
To cut back on the number of cigarettes I smo	
I like rolling them  My friends smoke them	
My family smoke them	
Other (please specify)	10
Don't know/unsure	10
Refused	
Neluseu	90
IF ANSWER AT Q21 IS NOT	10, SKIP TO Q22
Q21a. What IS that 'other reason'?	
Q21a. What is that other reason?	
Don't know	
Refused	98
YOUTH OI	All V
[IF RESPONDENT NOT AGED 15 T	
•	
Q22. Showcard 22 Looking at Showcard 22 your cigarettes from? Please identify all the	
Multiple response allowed!	
Mother1	
Father2	
Brothers or sisters3	
Other family members4	
Friends5	
You bought them6	
Somewhere else (please specify)7	
Don't know/unsure99	
Refused98	
	2002 = 2.20
IF ANSWER IS NOT 6	, SKIP TO Q24

IF ANSWER TO Q22 IS NOT 7, SKIP TO Q23
Q22a. Where else did you get your cigarettes from?
Don't know
Q23. Showcard 23 Looking at Showcard 23, in the last month where did you buy your cigarettes and tobacco from? Please say all that apply.
① Multiple response allowed!
Supermarket
Mail order or internet5
Duty free6 Other (please specify)7
Don't know/unsure
Norused
IF ANSWER AT Q23 IS NOT 7, SKIP TO Q24
Q23a. What IS that 'other place' you buy cigarettes from':
Don't know
IF ANSWER TO Q15 IS NOT 1 OR 2, SKIP TO Q60 (pipes & cigars only)
IF THE ANSWER TO Q9 IS 2, SKIP TO Q25 (daily smokers)
IF THE ANSWER TO Q9 IS 3, 4 OR 5, CONTINUE (non-daily smokers)
Q24. In a typical week, how many days do you smoke cigarettes? [Programer: hard error check – maximum of 7]
Don't know/unsure 99 Refused 98
Q25. In a typical day, how many cigarettes, do you smoke?
① If respondent is unable to answer, ask for typical number smoked in week and divide by 7 (round answer to nearest number if necessary eg. 2.5 cigarettes a day should be entered as 3, or 2.4 would be 2).
Don't know/unsure 99 Refused 98

## 3.0 Addiction and Dependence

Intro.	This section is to get some i cigarette addiction.	nformation about your smoking habits and
Q26.	Showcard 26 Looking at you have your first smoke?	Showcard 26, how soon after you wake up do
	Within 5 minutes	1
	6-30 minutes	2
	31-60 minutes	3
	After 60 minutes	4
	You don't smoke in the mornin	g5
	Don't know/unsure	99
	Refused	98
Q27.	Have you ever tried to quit b	ut couldn't?
	Yes	. 1
	No	. 5
	Don't know/unsure	. 99
	Refused	. 98
Q28.	Do you smoke now because	it is really hard to quit?
	Yes	. 1
	No	
	Don't know/unsure	
	Refused	. 98
Q29.	Have you ever felt like you a	re addicted to tobacco?
	Yes	. 1
	No	. 5
	Don't know/unsure	
	Refused	. 98
Q30.	Do you ever have strong cra	vings to smoke?
	Yes	. 1
	No	
	Don't know/unsure	
	Refused	. 98
Q31.	Have you ever felt like you re	eally needed a cigarette?
	Yes	. 1
	No	. •
	Don't know/unsure	
	Refused	. 98
Q32.	Is it hard to keep from smoki such as restaurants and cafe	ing in places where you are not supposed to, es, where it is restricted?
	Yes	. 1
	No	. 5
	Don't know/unsure	. 99
	Refused	. 98

QSS.	while Did you find it hard to concentrate because you couldn't smoke?
	Yes
Q34.	When you tried to stop smoking or when you haven't used tobacco in a while Did you feel more irritable because you couldn't smoke?
	Yes       1         No       5         Not applicable       7         Don't know/unsure       99         Refused       98
Q35.	When you tried to stop smoking or when you haven't used tobacco in a while Did you feel a strong need or urge to smoke?
	Yes       1         No       5         Not applicable       7         Don't know/unsure       99         Refused       98
Q36.	When you tried to stop smoking or when you haven't used tobacco in a while Did you feel nervous, restless or anxious because you couldn't smoke?
	Yes       1         No       5         Not applicable       7         Don't know/unsure       99         Refused       98
4.	Quitting Behaviour
Intro.	This section is about finding out about your experiences with quitting smoking.
Q37.	Showcard 37 Looking at Showcard 37, are you seriously considering quitting within the next 6 months?
	No, you have no intention of quitting
Q38.	In the <u>last 5 years</u> , have you ever tried to quit smoking?
	Yes       1         No       5         Don't know/unsure       99         Refused       98

IF THE ANSWER TO Q38 IS 5 OR D/K OR R, SKIP TO Q59

Q39. Have you ever quit smoking for at least 24 hours or more?
Yes       1         No       5         Don't know/unsure       99         Refused       98
IF THE ANSWER TO Q39 IS 5 OR D/K OR R, SKIP TO Q59
Q40. Was this in the last 12 months?         Yes       1         No       5         Don't know/unsure       99         Refused       98
IF THE ANSWER TO Q40 IS 5 OR D/K OR R, SKIP TO 42
Q41. In the last 12 months, how many times did you quit smoking for more than 24 hours?  Don't know/unsure
Q42. Have you ever deliberately quit for more than a week?  Yes
Don't know/unsure
IF THE ANSWER IS 5 OR D/K OR R, SKIP TO Q47
Q43. Was this in the last 12 months?         Yes
IF THE ANSWER IS 5, SKIP TO Q47
Q44. In the last 12 months, how many times did you quit smoking for more than one week?  Don't know/unsure

Q45. In tl	he <u>last 12 months</u> , did you quit for three months or longer?
Yes	s1
No.	5
Don	n't know/unsure 99
	used
	IF ANSWER IS 5 OR D/K OR R, SKIP TO Q47
Q46. <b>Did</b>	you start smoking again after that?
Yes	s
No.	5
Don	n't know/unsure 99
Ref	used 98
IF A	NSWER IS 5 OR D/K OR R, SKIP TO Q48 (actually to skip instruction just prior to Q48)
	w long ago was your most recent attempt at quitting?  Enter number (of days or weeks or months or years).
Dor	
Ref	used 98
① II Day Wea Mor Yea Dor	ow long ago was your most recent attempt at quitting? Indicate whether days or weeks or months or years.  Indicate whether days or weeks o
IF	ANSWERED 1 AT Q8 AND Q9, CONTINUE TO Q48 (ex-smokers) ELSE SKIP TO INTRO BEFORE Q49
	Showcard 48 Looking at Showcard 48, how long ago did you stop oking?
1 to 6-12 1-2 2-5 Lon Dor	hin the last month

IF ANSWER IS 1,2,3 AND ANSWER TO Q14 IS 4, CONTINUE (recent quitters) IF ANSWER IS 4, 5, 6 AND ANSWER TO Q14 IS 4, SKIP TO Q59 (long time quitters)

## **5.0 Cessation Programmes and Services**

Intro. This section is about any quitting programmes, services and products you may have used during quit attempts. It is important for us to get this information so that we can see which programmes and products are popular and effective in New Zealand.

YOUTH ONLY			
[IF RESPONDENT NOT AGED 15 TO 19 AT Q4, SKIP TO Q50]			
Q49. Showcard 49 Looking at Showcard 49, if you were thinking about quitting smoking, which of the following services would you consider using to help you quit. Please say all that apply.   ① Multiple response allowed!			
A self-help booklet			
Q49a. What would that 'other service' be? Indicated at option 10 on Showcard 49.  Don't know			
Q50. Showcard 50 Looking at Showcard 50 thinking about your last quit attempt, what were your reasons for trying to quit? Please say all that apply.  • Multiple response allowed!  For your own health			
Refused			
Q50a. Whose health was that? Indicated at option 2 on Showcard 50.  Don't know			
IF ANSWER AT Q50 IS NOT 5, SKIP Q50b			

	D. What was that 'something else'? Indicated at option 5 on Showcard 50.
	Don't know99
	Refused98
	IF ANSWERED 1 AT Q8 AND 1 AT Q9, CONTINUE (ex-smokers)
	ELSE SKIP TO Q52
Q51.	When you stopped smoking, did you receive any advice or use any
	products to help you quit smoking?
	Yes1
	No 5
	Don't know/unsure
	Refused 90
	IF ANSWER IS 5 OR D/K OR R, SKIP TO Q57
	IF ANSWER IS 1, SKIP TO 53
Q52.	The last time you attempted to quit, did you receive any advice or use any products to help you quit smoking?
	Yes 1 No 5
	Don't know/unsure
	Refused
	IF ANSWER IS 5, SKIP TO Q57
Q53.	
	Showcard 53 Looking at Showcard 53, please identify any help, advice, programmes and products used to help you quit during your last quit attempt. Please say as many as apply.  Multiple response allowed!
	programmes and products used to help you quit during your last quit attempt. Please say as many as apply.  ① Multiple response allowed!  The Quitline
	programmes and products used to help you quit during your last quit attempt. Please say as many as apply.  ① Multiple response allowed!  The Quitline
	programmes and products used to help you quit during your last quit attempt. Please say as many as apply.  ① Multiple response allowed!  The Quitline
	programmes and products used to help you quit during your last quit attempt. Please say as many as apply.  (i) Multiple response allowed!  The Quitline
	programmes and products used to help you quit during your last quit attempt. Please say as many as apply.  ① Multiple response allowed!  The Quitline
	programmes and products used to help you quit during your last quit attempt. Please say as many as apply.  ① Multiple response allowed!  The Quitline
	programmes and products used to help you quit during your last quit attempt. Please say as many as apply.  ① Multiple response allowed!  The Quitline
	programmes and products used to help you quit during your last quit attempt. Please say as many as apply.  () Multiple response allowed!  The Quitline
	programmes and products used to help you quit during your last quit attempt. Please say as many as apply.  ① Multiple response allowed!  The Quitline
	programmes and products used to help you quit during your last quit attempt. Please say as many as apply.  ① Multiple response allowed!  The Quitline
	programmes and products used to help you quit during your last quit attempt. Please say as many as apply.  (i) Multiple response allowed!  The Quitline
	programmes and products used to help you quit during your last quit attempt. Please say as many as apply.  (i) Multiple response allowed!  The Quitline
	programmes and products used to help you quit during your last quit attempt. Please say as many as apply.  (i) Multiple response allowed!  The Quitline
	programmes and products used to help you quit during your last quit attempt. Please say as many as apply.  (i) Multiple response allowed!  The Quitline
	programmes and products used to help you quit during your last quit attempt. Please say as many as apply.  (i) Multiple response allowed!  The Quitline
	programmes and products used to help you quit during your last quit attempt. Please say as many as apply.  ① Multiple response allowed!  The Quitline
	programmes and products used to help you quit during your last quit attempt. Please say as many as apply.  ① Multiple response allowed!  The Quitline
	programmes and products used to help you quit during your last quit attempt. Please say as many as apply.  (i) Multiple response allowed!  The Quitline
	programmes and products used to help you quit during your last quit attempt. Please say as many as apply.  (i) Multiple response allowed!  The Quitline
	programmes and products used to help you quit during your last quit attempt. Please say as many as apply.  (i) Multiple response allowed!  The Quitline

IF ANSWER AT Q53 IS NOT 2, SKIP Q53a
Q53a. Can you name that 'other stop smoking programme'. Re. answer option 2
Don't know
IF ANSWER AT Q53 IS NOT 10, SKIP Q53b
Q53b. Could you please specify that 'friend or family member'. Re. answer option 10
Don't know99
Refused98
IF ANSWER AT Q53 IS NOT 12, SKIP Q53c
Q53c. Could you please specify that 'other advisor'. Re. answer option 12
Don't know99
Refused98
IF ANSWER AT Q53 IS NOT 20, SKIP Q53d
Q53d. Can you describe what site on the internet? Re. answer option 20
Don't know99
Refused98
IF ANSWER AT Q53 IS NOT 22, SKIP Q53e
Q53e. Can you name or describe what book? Re. answer option 22
Don't know99
Refused
IF ANSWER AT Q53 IS NOT 23, SKIP Q53f

Q551. Can you please specify that other product? Re. answer option 25
Don't know99
Refused98
IE ANOMED TO OCO IO NOT 40, 44 OD 47, OMD TO OC7
IF ANSWER TO Q53 IS NOT 13, 14 OR 17, SKIP TO Q57
Q54. Where did you get your nicotine medication from?
I bought them from the pharmacy/chemist1
I bought them from the supermarket
I got them from somewhere else (please specify)99
Refused98
IF ANSWER AT Q54 IS NOT 3, SKIP Q54a
Q54a. Where is that 'somewhere else' you got nicotine medicine from?
Don't know99
Refused98
IF ANSWER AT Q54 IS NOT 1 OR 2, SKIP TO Q57
ii /iiiowzit//ii gorie iio ii ott 2, eitii 10 gor
Q55. Did you buy your nicotine medication for full price, or by using a subsidy card?
For full price 1
Using a subsidy card2 Don't know/unsure
Refused
Toruseu
IF ANSWER IS NOT 2, SKIP TO Q57
Q56. Showcard 56 Looking at Showcard 56, where did you get your subsidy card from?
Multiple response allowed!
The Quitline1
Another stop smoking programme (please specify)2
A doctor from a hospital
A doctor, a GP4 A dentist5
A nurse6
A pharmacist7
A midwife
A Maori community health worker9 On the internet
Using a texting service11
Somewhere else (please specify)12
Don't know/unsure99
Refused98

IF ANSWER AT Q56 IS NOT 2, SKIP Q56a
Q56a. Can you please specify that 'other stop smoking programme where you got your subsidy card from?
Don't know
IF ANSWER AT Q53 IS NOT 12, SKIP Q56b
Q56b. Can you please specify 'somewhere else' that you got your subsidy card from?
Don't know99
Refused98
Q57. Before your last quit attempt, approximately how many cigarettes were you smoking per day?  ① If respondent is unable to answer, ask for typical number smoked in week and divide by 7 (round answer to nearest number if necessary eg. 2.5 cigarettes a day should be entered as 3 or 2.4 would be 2).  Don't know/unsure
Q58. Thinking about your last quit attempt, did you reduce the number of cigarettes you smoked per day as a strategy to quit smoking?
Yes
Q59. If you had your life over again, would you smoke?
Yes 1
No 5 Don't know/unsure 99
Refused 98

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6.0	Evice	to second-hand	0 100 0 100
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<b>U.U</b>	LADUGUIC	to scoma mana	JIIIONC

Intro. Now we ask about exposure to second-hand smoke across several settings like your house and your car. Please ask any questions if you need to.
Q60. In the past week, has anyone, including yourself smoked anywhere <u>inside</u> your house?
Yes
Q61. At your home, is smoking allowed anywhere inside, only in set areas, or nowhere inside?
Anywhere inside
Q62. Showcard 62 Looking at Showcard 62, please identify anyone who lives with you who smokes? Please say all that smoke.  ① Multiple response allowed!
Legal husband or wife       1         Civil union partner       2         Partner or de facto, boyfriend or girlfriend       3         Mother and/or father       4         Son(s) and/or daughter(s)       5         Sister(s) and/or brother(s)       6         Grandparent       7         Grandchild       8         Mother-in-law or father-in-law       9         Uncle or aunt       10         Niece or nephew       11         Step-mother or step-father       12         Step-son or step-daughter       13         Other relative       14         Flatmate       15         Boarder       16         Other non-relative       17         Nobody you live with smokes       18         Don't know/unsure       99         Refused       98
IF ANSWER AT Q62 IS NOT 14 OR 17, SKIP Q62a
Q62a. Specify 'other' person/s who lives with respondent and who smokes.
Don't know

	YOUTH ONLY
	[IF RESPONDENT NOT AGED 15 TO 19 AT Q4, SKIP TO Q65]
Q63.	Showcard 63 Looking at Showcard 63, which of these people smoke, regardless of where they live? Please say all that smoke.  Multiple response allowed!
	Your mother
	Other family members
	Don't know/unsure99 Refused98
Q64.	Showcard 64 Looking at Showcard 64, how many of your closest friends smoke cigarettes?
	None 0 One 1
	Two2
	Three3
	Four4
	Five or more5
	Don't know/unsure99
	Refused98
Q65.	Thinking about the car you usually travel in, in the past week has anyone including yourself smoked inside the car?
	① Not applicable can mean they didn't travel by car.
	Yes1
	No5
	Not applicable6
	Don't know/unsure99
	Refused 98
Q66.	Showcard 66 Looking at Showcard 66, in the past month [IF ANSWERED 2, 3, 4, OR 5 AT Q9, INSERT:] 'excluding your own smoking', were you exposed to second hand smoke at any of the following places? Please say all that apply. ① Multiple response allowed!
	Inside someone else's home1
	In the outdoor area of a restaurant or bar like a garden bar or deck 2
	Inside a restaurant or café
	Inside a bar, pub or nightclub
	At an entrance to a building6
	At your workplace7
	At your school8
	At any other public place eg. shopping mall, concert, sports event,
	park, marae (please specify)9
	Have not been exposed to second hand smoke in the last month 97  Don't know/unsure

## IF ANSWER AT Q66 IS NOT 9, SKIP Q66a

Q66a	. Can you please specify what that 'other place' is where you were exposed to second hand smoke?
	Don't know
	Showcard 67 Looking at Showcard 67, do you agree or disagree with the following statements? Generally, it bothers you if someone is smoking cigarettes within a couple of metres of you
	Strongly agree
	Showcard 67 Looking at Showcard 67 do you agree or disagree with the following statements? Smoke from other people's cigarettes is harmful to you
	Strongly agree       1         Agree       2         Neither agree nor disagree       3         Disagree       4         Strongly disagree       5         Don't know/unsure       99         Refused       98
7.0	Health Services and Health Professionals
	This section finds out information about the health services you use. Smoking is a risk factor for a number of diseases; therefore we need to see if health professionals are collecting this information from you when you go in for advice and/or treatment. Please take your time to remember as accurately as you can over the last 12 months.
	Showcard 69 Looking at Showcard 69, in the last 12 months, which of the following health care workers have you seen about your own health? Please say all that apply.
	① Multiple response allowed!
	You haven't seen any health care worker in the past 12 months1 GP/family doctor
	Refused98

IF ANSWER AT Q69 IS NOT 10, SKIP Q69a			
Q69a. Can you please specify the 'other health care worker' you have seen about your own health. Re. Answer option 10 on Showcard 69			
Don't know			
IF ANSWER AT Q69 IS 1, SKIP TO Q73			
[Programer note: cycle through Q70, Q71 and Q72 for every response identified in Q69]			
Q70. Did the [insert answer to Q69] check if you have ever been or currently are a smoker? ① This question applies to the last 12 months. ① If respondent says "no, he/she just knows [whether smoker or not]" – this is a NO. Yes			
IF ANSWER TO Q9 IS 1, SKIP TO Q73 (non-smokers)			
Q71. Did the [insert answer to Q69] provide any advice about quitting smoking?  Yes			
Q72. Did the [insert answer to Q69] provide any information about quitting smoking or refer you to any products or programmes to help you quit?  Yes			

8.0	<b>Pictorial</b>	Warnings	and Awareness	of Media	<b>Campaigns</b>
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Intro. This section asks you for your opinion about the marketing and advertising of tobacco products in public places that you frequently go to.
Q73. Showcard 67 Looking at Showcard 67 again, do you agree or disagree with the following statements Cigarette and tobacco displays in dairies, petrol stations, supermarkets and convenience stores makes it more difficult for smokers to quit smoking or stay quit.
Strongly agree
Neither agree nor disagree 3 Disagree 4
Strongly disagree5
Don't know/unsure
Neruseu
Q74. Showcard 67 Still looking at Showcard 67 banning cigarette and tobacco displays in dairies, petrol stations, supermarkets and convenience stores would make it easier for smokers to quit smoking or stay quit.
Strongly agree1
Agree 2
Neither agree nor disagree 3
Disagree4 Strongly disagree5
Don't know/unsure
Refused 98
Q75. Showcard 75 Over the past few years, you may or may not have seen anti-smoking messages on TV, on the radio, or somewhere else. In the past six months, please identify anywhere you have seen or heard any anti-smoking messages. Please say all that apply from Showcard 75.
① Multiple response!
You haven't seen any anti-smoking messages1
On TV2
On the radio3 On outdoor billboards4
On buses or trains5
On the internet6
In magazines or newspapers7
Somewhere else (please specify)8
Don't know/unsure99 Refused98
Neruseu90
IF ANSWER AT Q75 IS NOT 8, SKIP Q75a
Q75a. Can you please specify 'somewhere else' where you have seen antismoking messages.
Don't know

## 9.0 Knowledge and Attitudes

Intro. This is the last section about smoking. This section asks you for your opinion on several issues around smoking and quitting. There are a few medical terms that are used in this section, so please ask any questions if you need to.

Q76.	Showcard 67 We are going to us questions. Do you agree or disagre Smokers who fail to quit, do not rea		
	Strongly agree	1	
	Agree		
	Neither agree nor disagree		
	Disagree		
	Strongly disagree		
	Don't know/unsure		
	Refused	98	
Q77.	Showcard 67 People should be able to quit without the help of programmes or products		
		4	
	Strongly agree		
	Agree		
	Neither agree nor disagree		
	Disagree		
	Strongly disagree	5	
	Don't know/unsure		
	Refused	98	
Q78.		nent medications are more harmful than	
		cement medications are like a patch or	
	gum and are used as a substitute for	_	
	Strongly agree	1	
	Agree	2	
	Neither agree nor disagree	3	
	Disagree	4	
	Strongly disagree	5	
	Don't know/unsure		
	Refused		
Q79.	Showcard 67 Nicotine replacem	nent medications are just as addictive as	
	regular cigarettes		
	Strongly agree	1	
	Agree		
	Neither agree nor disagree		
	Disagree		
	Strongly disagree		
	Don't know/unsure		
	Refused		
Q80.		nent medications improve a smoker's	
	chances of quitting successfully		
	Strongly agree		
	Agree		
	Neither agree nor disagree		
	Disagree	4	
	Strongly disagree	5	
	Don't know/unsure		
	Refused		

Q81. Showcard 81 Please use Showcard 81 to answer the following questions. Showcard 81 shows a list of medical conditions on the left.

From what you have read, heard or know, please indicate how much you think TOBACCO in cigarettes contributes to each condition.

I will read out each medical condition in turn. For each one, please choose an answer from the box. Please feel free to ask me any questions about any condition you don't understand.

- ① [If necessary say] Tobacco is dried, processed leaves from a tobacco plant contained in cigarettes that are smoked.
- ① [If necessary] Explain use of answer categories ie 'extent' scale.

### Q81a. Showcard 81 High blood pressure?

# ① [If necessary say] How much do you think TOBACCO in cigarettes contributes to High Blood Pressure?

Large extent	1
Some extent	
Small extent	3
No extent	4
Don't know	99
Refused	98

### Q81b. Showcard 81 Stroke?

# ① [If necessary say] How much do you think TOBACCO in cigarettes contributes to Stroke?

Large extent	
Some extent	2
Small extent	.3
No extent	4
Don't know	99
Refused	98

### Q81c. Showcard 81 Lung cancer?

# ① [If necessary say] How much do you think TOBACCO in cigarettes contributes to Lung Cancer?

Large extent	
Some extent	2
Small extent	3
No extent	4
Don't know	99
Refused	98

### Q81d. Showcard 81 Asthma?

# ① [If necessary say] How much do you think TOBACCO in cigarettes contributes to Asthma?

Large extent	
Some extent	2
Small extent	3
No extent	4
Don't know	99
Refused	98

Q81e. Showcard 81 Coronary heart disease?  ① [If necessary say] How much do you think TOBACCO in cigarettes contributes to Coronary Heart Disease? ① [If necessary say] This is a narrowing or blocking of arteries that supply blood and oxygen to the heart and this can cause angina and heart attacks.  Large extent
Q81f.  Showcard 81 Oral Cancer?
① [If necessary say] How much do you think TOBACCO in cigarettes contributes
to Oral Cancer?
① [If necessary say] Oral means 'of the mouth'.
Large extent1 Some extent2
Small extent
No extent4
Don't know99
Refused98
Q81g. Showcard 81 Wrinkling of the skin?  () [If necessary say] How much do you think TOBACCO in cigarettes contributes to Wrinkling of the Skin?  Large extent
Q81h.
① [If necessary say] How much do you think TOBACCO in cigarettes contributes
to Diabetes?
Large extent1 Some extent2
Small extent3
No extent4
Don't know99
Refused98
Q81i.  Showcard 81 Emphysema?
① Pronounced 'Em-fa-sea-ma.
① [If necessary say] How much do you think TOBACCO in cigarettes contributes
to Emphysema?
(1) [If necessary say] Emphysema is a lung disorder where the air sacs in your
lungs have been damaged.
Large extent1 Some extent2
Small extent3
No extent4
Don't know99
Refused98

Q82. Showcard 82 Please use Showcard 82 to answer the following questions. Showcard 82 shows a list of medical conditions on the left.

From what you have read, heard or know, please indicate how much you think NICOTINE in cigarettes contributes to each condition.

I will read out each medical condition in turn. For each one, please choose an answer from the box. Please feel free to ask me any questions about any condition you don't understand.

- ① [If necessary say] Nicotine is a drug also found in the tobacco plant and is very addictive.
- ① [If necessary] Explain use of answer categories ie 'extent' scale.

### Q82a. Showcard 82 High blood pressure?

# ① [If necessary say] How much do you think NICOTINE in cigarettes contributes to High Blood Pressure?

Large extent	
Some extent	2
Small extent	3
No extent	4
Don't know	99
Refused	98

### Q82b. Showcard 82 Stroke?

# (i) [If necessary say] How much do you think NICOTINE in cigarettes contributes to Stroke?

Large extent	
Some extent	2
Small extent	3
No extent	4
Don't know	99
Refused	98

### Q82c. Showcard 82 Lung cancer?

# ① [If necessary say] How much do you think NICOTINE in cigarettes contributes to Lung Cancer?

Large extent1	
Some extent2	
Small extent 3	
No extent4	
Don't know99	9
Refused98	8

### Q82d. Showcard 82 Asthma?

# ① [If necessary say] How much do you think NICOTINE in cigarettes contributes to Asthma?

Large extent	1
Some extent	2
Small extent	3
No extent	4
Don't know	99
Refused	98

Q82e. Showcard 82 Coronary heart disease?  () [If necessary say] How much do you think NICOTINE in cigarettes contributes to Coronary Heart Disease? () [If necessary say] This is a narrowing or blocking of arteries that supply blood and oxygen to the heart and this can cause angina and heart attacks.  Large extent
Refused
Q82f.  Showcard 82 Oral Cancer?  (1) [If necessary say] How much do you think NICOTINE in cigarettes contributes
to Oral Cancer?
① [If necessary say] Oral means 'of the mouth'.
Large extent1
Some extent2
Small extent3
No extent4
Don't know99
Refused98
Q82g. Showcard 82 Wrinkling of the skin?  () [If necessary say] How much do you think NICOTINE in cigarettes contributes to Wrinkling of the Skin?  Large extent
Q82h.  Showcard 82 Diabetes?
① [If necessary say] How much do you think NICOTINE in cigarettes contributes
to Diabetes?
Large extent1
Some extent2
Small extent3
No extent4
Don't know99
Refused98
Q82i. A Showcard 82 Emphysema?
① Pronounced 'Em-fa-sea-ma.
① [If necessary say] How much do you think NICOTINE in cigarettes contributes
to Emphysema?
① [If necessary say] Emphysema is a lung disorder where the air sacs in your
lungs have been damaged.
Large extent1
Some extent2
Small extent
No extent4
Don't know99
Refused 98

10.	Socio-demographics
Intro.	This is the last section. The purpose of this section is to col general information about you and your household.
Q90.	Could you please tell me your date of birth?

ત્રુ∂0. <b>હ</b>	Could you please tell me your date of birth?
F	Refused99
Q91. <b>C</b>	Could you please tell me your age?
F	Refused99
Progra	amer: Pls put soft error check on Q91 vs Q90 and age group at Q4. Age at Q4 is ve base routing on.]
ntro. 1	The next few questions are about your household
	Can you tell me how many people, <u>including yourself</u> , babies and boarders, normally live in this house?
	Don't know/unsure98
	Refused99

IF ANSWER 1, SKIP TO Q96

Q93. Showcard 93 Looking at Showcard 93, could you please indicate the relationships all the people living with you in this house. We would like to

lect some

know their age group, and gender. I will go through them individually. Partner or de facto, boyfriend or girlfriend .......3 Mother and/or father......4 Son(s) and/or daughter(s) ......5 Grandchild......8 Mother-in-law or father-in-law......9 Niece or nephew ......11 Step-mother or step-father ......12 Don't know/unsure......99 

Q94. Could you please tell me the age of that person

Don't know/unsure	98
Refused	99

Male
[Programer: Q93 – Q95 repeated up to 11 times – see 2006 program]
Q96. Do you or anyone else who lives here, own or partly own this dwelling? With or without a mortgage.
Yes
Q97. How many bedrooms are there in this house? Please include rooms or sleep outs that are furnished as bedrooms and any caravan that this household uses as a bedroom.
Don't know/unsure98 Refused99
Q98. Showcard 98 Which ethnic group or groups do you belong to? [Programer: Use same ethnicity questions as used in Health Survey ie. 2 <sup>nd</sup> list of 'other ethnicities'.]
Multiple response allowed!         New Zealand European       1         Mäori       2         Samoan       3         Cook Island Mäori       4         Tongan       5         Niuean       6         Chinese       7         Indian       8         Other (e.g. Dutch, Japanese, Tokelauan)       9         Don't know/unsure       99         Refused       98
IF ANSWER IS NOT 9, SKIP TO Q100
Q99. What other ethnicity or ethnicities do you belong to?  Don't know/unsure98 Refused99
Q100. Are you descended from Mäori? (Mäori birth parent, grandparent or great grandparent or any other Mäori ancestor)  Yes

Q95. Could you please tell me the gender of that person

Refused98
Q101. Which country were you born in?
New Zealand       1         Australia       2         England       3         Scotland       4         China (People's Republic of)       5         South Africa       6         Samoa       7         Cook Islands       8         Tonga       9         India       10         Hong Kong       11         Singapore       12         Korea       13         Other (please specify)       14         Don't know/unsure       99         Refused       98
IF ANSWER IS 1, SKIP TO Q104
IF ANSWER IS 2 – 13, SKIP TO Q103
Q102. Enter the name of the other country they were born in.
Don't know/unsure98 Refused99
Q103. In what year did you arrive in New Zealand? [soft error check against age at Q91 and Q4] ① Probe for nearest year
Don't know/unsure98 Refused99
Q104. In which languages could you have a conversation about a lot of everyday things? (multiple response)
English       1         Mäori       2         Samoan       3         NZ sign language       4         Other language, eg, Gujarati, Cantonese, Greek (please specify)       5         Don't know/unsure       99         Refused       98

Q105.	Now some questions about your education. What is your highest secondary school qualification?	
	None	
(	Apart from secondary school qualifications, do you have another completed qualification? Please do not count incomplete qualifications of qualifications that take less than 3 months of full-time study to get. Pleas tell us your highest qualification.	
	No qualification beyond secondary school	)
Q107.	Showcard 107 The following questions ask about your source of income. In the last 12 months, have you received any of these types of income support?  (1) Probe "Any others" until no other type of income support mentioned.	
Work Uner Dom Sickr Inval Stud ACC Othe Disal No re	Multiple response allowed!  Superannuation	2 3 4 5 6 7 8 9
	sed	

Q108.  Showcard 108 Looking at Showcard 108, in the last 7 days, which of these options best fitted you?  Employment includes 'self-employed'.	
Worked in full or part time paid employment (include holiday/sick leave)1  Not in paid work, and looking for a job	
Not in paid work, and NOT looking for a job (for any reason)3	
Don't know /unsure99	
Refused98	
Q109. What is your current main (or previous) occupation? Please tell me the field you usually work in, your role there and your main tasks.  Don't know/unsure98 Refused99	
Q110. Showcard 110 Looking at Showcard 110, in the last 4 weeks, which of these have you done, without pay?  ① Multiple response allowed!	
Household work, cooking, repairs, gardening, etc, for my own household	
YOUTH ONLY [IF RESPONDENT NOT AGED 15 TO 19 AT Q4, SKIP TO INTRO BEFORE Q112]	
Q111.   Showcard 111 During an average week, how much money do you get from	
working and other sources like allowances etc.? Please call out the number or the right of Showcard 111, that is the closest?	1
None1	
\$1 to \$102	
\$11 to \$203	
\$21 to \$30	
\$41 to \$506	
\$51 to \$757	
\$75 to \$1008	
Greater than \$1009	
Don't know/unsure99 Refused98	
Neiuseu90	
[IF ANSWER IS NOT 9, SKIP TO Q114. IF ANSWER IS 9 SKIP TO Q112.]	

- Income intro. Lastly I need to ask two questions about your income. This is just for statistical purposes, to help with the analysis of all the data. No one can find out the income of any one person because it is only stored as grouped data.
- Q112. Showcard 112 What is the total income that you yourself got from all sources, before tax or anything was taken out of it, in the last 12 months? Please call out the number on the right of Showcard 112, that is the closest.

Loss	. 1
Zero	. 2
\$1 - \$5,000	. 3
\$5,001 - \$10,000	. 4
\$10,001 - \$15,000	. 5
\$15,001 - \$20,000	. 6
\$20,001 - \$25,000	. 7
\$25,001 - \$30,000	. 8
\$30,001 - \$40,000	. 9
\$40,001 - \$50,000	. 10
\$50,001 - \$60,000	. 11
\$60,001 - \$70,000	. 12
\$70,001 - \$100,000	. 13
\$100,001 or more	. 14
Don't know/unsure	. 99
Refused	. 98

IF THE ANSWER IS NOT 99 OR 98, SKIP TO Q114

Q113. Showcard 113 Would you be able to confirm if your personal annual income is roughly in one of these groups. Please call out the number on the right of Showcard 113 that is the closest.

Less than \$20,000	1
\$20,000 - \$40,000	2
\$40,000 - \$60,000	3
Over \$60,000	4
Don't know/unsure	99
Refused	98

Q114. Showcard 112 What is the total income that your household got from all sources, before tax or anything was taken out of it, in the last 12 months? Please call out the number on the right of Showcard 112, that is the closest.

Loss	1
Zero	2
\$1 - \$5,000	3
\$5,001 - \$10,000	4
\$10,001 - \$15,000	5
\$15,001 - \$20,000	6
\$20,001 - \$25,000	7
\$25,001 - \$30,000	8
\$30,001 - \$40,000	9
\$40,001 - \$50,000	
\$50,001 - \$60,000	11
\$60,001 - \$70,000	12
\$70,001 - \$100,000	13
\$100,001 or more	14
Don't know/unsure	99
Refused	98

IF ANSWER TO Q195 IS NOT 99 OR 98, SKIP Q115

Q115.	Showcard 113 Would you be able to confirm if your total household annual income is roughly in one of these groups. Please call out the number on the right of Showcard 113 that is the closest.
	Less than \$20,000
Thanks	s1. Thank you for participating in this survey. The Ministry of Health is very grateful that you have given your time to provide this important information to them. There are just a few more questions and then we have finished. Any information you give me from now on will <u>not</u> be stored with your answers to the survey.
R1ask	Could I please get your landline phone number. This is just so my Supervisor can call you to check my work, or to check you are happy with the way the interview was conducted.
	Yes       1         Don't have       3         No       5         Refused       98         Don't know       99
R1.	Could I have that landline number including the area code please?  ① Enter landline phone number 00 000 0000  ① If prefix 021, 025 or 027 is given, check for a landline number.
R2ask	Would it be alright if I get your cell phone number? Sometimes it's easier to reach people this way.
	Yes1
	Don't have3
	No5 Refused98
	Don't know99
R2.	Could I have that cell phone number, including the prefix please?  ① Enter cell phone number 000 000 0000
R3.	Would you be happy to be contacted within the next 2 years about the possibility of answering other health questions on behalf of the Ministry of Health? Saying yes to this question won't commit you, it just means they can contact you to ask if you would like to participate again.
	Yes, you can contact me and ask if I want to help again 1  No, don't contact me again
	IF ANSWER IS 5, 99 OR 98 SKIP TO THANKS2

The Ministry of Health would like to send you a letter before contacting you again. Can I record your name?
Yes
[If necessary:] What title shall I put?
Mr       1         Mrs       2         Ms       3         Dr       4         Don't know       99         Refused       98
[If necessary:] What is your first name?
① If you are unsure of how name spelt, please get confirmation.
Don't know99 Refused98
What is your surname or last name?
If you are unsure of how name spelt, please get confirmation.
Don't know99 Refused98
And the full address please. First the street number and name?  (i) Eg: 12 Sycamore St or 47b Smith Rd.
Don't know99 Refused98
And the suburb (or rural delivery)?
Don't know 00
Don't know
And lastly the city (or town or region)?
Don't know

R4.

Thanks	s2. That's all the questions I have to ask. Thanks again for helping with this survey. The analysts will combine your answers with about five thousand others to get a better understanding of tobacco use in New Zealand. My name is xxxxx from the National Research Bureau, if you have any queries.
	<ul> <li>① Give NRB phone number (0800 672 476) or Quitline phone number (0800 778 778) if asked for.</li> <li>① Press ENTER to continue</li> </ul>
Lang.	What level of language assistance, if any, was used for the interview? [Programer: ensure default is on answer '1'.]
	None
Scree	n. What level of 'screen sharing' was used for the interview? [Programer: ensure default is on answer '1'.]
	None
EXIT T	<u>'AB</u>
Exit1.	Please indicate the status of the interview before finishing
	Completed interview
Exit2.	Is this interview ready to be zipped?
	① Answer <u>Yes</u> if interview is complete.
	① Press ENTER or 🗵 to finish and exit.
	[Programer: ensure default is on answer '5'.]
	Yes 1 No 5
END	